



Carleton Place & District Chamber of Commerce

CHAMBER CHATTER

September 2011

Office News / Wrap

Well its hard to believe but all of the signs are there. The days are getting shorter, the weather is starting to cool off and the kiddies have all gone back to school. We had a great summer, with warm temperatures and sunny skies for the most part but now I think fall is officially here.

We had the opportunity to welcome many visitors to our town at the Information Centre, Gallery and Gift shop as well as provide referrals to residents in the community. We were also excited to welcome residents to the Information Centre for Showtime at the Station our weekly performance series in the park.

Now we are gearing up for the fall season as finalize the planning for our fall and winter events and activities. Our golf tournament is just around the corner but we still have a few spots left as well as opportunities to promote your business through sponsorship or prize donations.



The Carleton Place & District Chamber of Commerce Annual Golf Classic Monday September 12th, 2011, Mississippi golf course

With summer winding down, now is the time to register for the Chamber of Commerce Annual Golf Classic. We tee off September 12th at the beautiful Mississippi golf course in Appleton.

This is a great opportunity to get a group of friends, clients or business associates together for a game of golf and celebrate the end of summer and help your chamber help you. Our prices have stayed the same this year at \$110 per player which includes HST. This price includes golf, cart, lunch, dinner and most on course games!

There will be a live auction with great prizes along with raffle prizes.

Also in September we will be hosting a provincial All Candidates Night at the CPHS cafetorium. Come out and find out what issues are important to the candidates who are running in the provincial election. The event will take place on Wednesday September 21st from 7—9pm.

We are currently in the planning stages for Small Business Week events which will take place the week of October 16—22nd. More details to come on these events very shortly so stay tuned for that.

As always we look forward to speaking with you our members so drop in or give us a call at the office with any questions or concerns. Or just give us a call to stay hello!

We hope to see you on the course on September 12th!

Jackie and Cathy

Sponsorship opportunities and donations for the Carleton Place & District Chamber of Commerce annual golf classic

Thanks to the generosity of our members our annual golf classic raises money to assist the CP & District Chamber of Commerce to operate year round promoting business, economic development and tourism in Carleton Place and area.

We are once again calling on you to help make this year's tournament a success. A hole sponsorship or donation means that your business will get great exposure at the tournament as well as a thank you ad following the tournament.

Thank you to those who have already so generously sponsored the tournament as Eagle sponsors – The Canadian Gazette/Metroland Media, Tomahawk Technologies, TD Canada Trust, the EMC, and RBC, Royal Bank.

Upcoming Community Events

Sept 10th, Dragon Boat Festival. The town of Carleton Place will once again find Riverside Park teeming with excitement. Preparing for another successful year, the Dragon Boat Festival Committee anticipates another full festival with over 40 teams – over 800 paddlers and drummers coursing across the finish line with a large number of spectators cheering them on. Visitors from all over Eastern Ontario will be drawn to this spectacular event.



Come, be a part of the Dragon Boat Festival – Carleton Place's newest tradition and one of the world's oldest.

September 10th Auditions for the Mississippi Mudds Youth Theatre production of Pirates of Penzance Jr will be held at the Carleton Place Town Hall on Saturday September 10th starting at 9am. All children and youth between the ages of 8 - 18 are welcome to join us.

For further information please contact director Sandra Dunlop at pcbear@rogers.com



Sept 12th, Carleton Place & District Chamber of Commerce, Annual Golf Classic. Enjoy the day at the Mississippi Golf Course in support of the Carleton Place & District Chamber of Commerce. At \$110 per golfer with lunch and dinner included it is one of the best deals around. To register your team call Jackie at the Chamber office at 613-257-1976.

Sept 21st, the Carleton Place & District Chamber of Commerce host an All Candidates night for the Ontario provincial election at the CPHS cafetorium. The event will take place from 7pm –9pm.

Oct 30th—Murray McLachlan performs at the Town Hall Auditorium. Information Centre, Gallery & Gift Shop for Information. 613– 257-1976



It's a Wrap.....

We had a great summer hosting crowds at the Station for the immensely popular Showtime @ the Station. This kind of exciting community event does not happen without the help and financial support from many different individuals and local businesses. We would like to express our thanks to those who made this event such a great success and especially to councillor Jerry Flynn who attended every Wednesday evening in July and August to act as MC for the event. Also special thanks to the town of Carleton Place for their financial support with this project.

Our media partners Lake 88, Metroland Media/The Canadian Gazette and the EMC also did a great job helping us to get the word out to the community at large.

Our sponsors for Showtime at the Station....

Lake 88.1

Metroland Media/Canadian Gazette

EMC

Town of Carleton Place

Tim Horton's

SRC Music

Thomas Cavanagh Construction Ltd.

Al Car Sand & Gravel

Arts Carleton Place

Ballygiblin's Restaurant & Pub

Carleton Place Manor

Scotiabank



We always looking for ways to increase the benefits that we can offer to members of the Carleton Place Chamber of Commerce.

Aside for the networking benefits we also offer a number of affinity programs in association with the Canadian Chamber and the Ontario Chamber of Commerce that members can take advantage of.

Chamber of Commerce Group Insurance Plan: this group insurance plan offers affordable group health insurance for small and medium sized businesses. With a complete benefit selection including prescription drugs, vision care, dental care and disability you pay for the program that you need. To find out more about the Chamber group plan contact Heather Allin at Doucett Insurance at 613 253-2410.

TD Merchant Services: TD Merchant Services offers a preferred pricing program to members of the Carleton Place Chamber of Commerce. There is no application fee and you can deposit the funds to any bank account you choose. For more information contact Ian hunter at 613-769-2439.

Esso Business Benefits: As a member of the Chamber of Commerce you qualify for the ESSO Business Card Program. Save 3 cents a litre off the posted pump price! For information on the ESSO program please contact Richard Sauve at 613 2565009.

The Labour Market Group of Renfrew and Lanark in partnership with the Lanark North Leeds Enterprise Centre and the government of Ontario presents Growing your business Using Social Media..

This workshop is aimed at business with the goal of teaching them how to use social media to grow a business. The goal is to assist small business owners by teaching practical knowledge of Facebook, YouTube, Twitter, Google Cal/ Google docs, Skype and LinkedIn. The workshop will use custom made tutorials to show exactly what these programs look like and what they can do for your business. Speaker is Matt Lemay.

Date October 19th, 2011, Almonte ON (location TBA)

Lanark North Leeds Enterprise Centre.. Upcoming workshops..

September 15/11	Payroll Information Seminar for New Employers Canada Revenue Agency will review payroll requirements for deducting, remitting and reporting amounts for the Canada Pension Plan, Employment Insurance and income tax.	Time 9:30am —12:00pm cost :Free
October 04/11	GST/HST Seminar This seminar is for clients who a just starting a business or in the process of registering for GST/HST. Topics include how the taxes work, who has to register, obligations and entitlements, how to complete your return.	Time 9:30am—12:20pm cost: Free Speaker: Cindy Brown, Canada Revenue Agency
October 18/11	Tax Tips and Planning Opportunities What are the tax implications of incorporation, what expenses are deductible, how to stay compliant and minimize the tax played.	Time 9:30am—12:00pm Cost: \$10 Speaker: Janet Foster, Collins Barrow, WCM LLP

To register contact Cindy James 613-283-7002 x 108
cjames@ripnet.com

Business Profile...

What can the [Carleton Place Positive Change Centre](#) offer to your business?

The success of your business depends on the productivity of yourself and your employees. Productivity is affected by the emotional and mental health state of the individual. The Carleton Place Positive Change Centre can assist in maintaining the optimum mental and emotional health of yourself and your staff.

Carleton Place Positive Change Centre	<i>Allison Adamovits</i> M.S.W., R.S.W. Social Worker & Consultant
	173 Park Ave. Suite 4 Carleton Place, ON K7C 2G9 613 451 0139 allison_cppc_centre@yahoo.ca

If you, or your employees ever struggle with anxiety, stress, depression, lack of confidence, family and relationship problems (including child behaviour issues or separation/divorce issues), the Carleton Place Positive Change Centre is here to assist. Support and counselling are also offered to people who are struggling with a cancer diagnosis for themselves or a family member; a chronically ill or aging family member, or with the grieving process after a loss (death or divorce).

Being right here in Carleton Place, means less time away from work for therapy sessions. Clients may be able to book appointments before or after work – even on their lunch hour.

Owner/Therapist, Allison Adamovits' credentials include a Bachelors degree in Psychology , a Masters degree in Social Work, and Certification in Mediation. She is accredited and registered with the Ontario College of Social Workers and is a member of the Ontario Association of Social Workers and the Lanark County Collaborative Family Law Association. Allison, holds contracts with the major Employee Assistance Programs and is eligible for coverage under the main insurance programs, meaning that therapy need not involve financial hardship. **Allison will also offer a \$10 per session discount for Chamber of Commerce members and their employees.**

Carleton Place Positive Change Centre does not have a waiting list and can usually see clients within a week of the first contact, often within three business days. No medical referral is required. All therapy is completely confidential.

With over 25 years experience, Allison can also come and speak at your business on various mental/emotional health issues. Groups for self-esteem/confidence building are available, as well as team building workshops.

Allison is committed to this community and she's only a phone call or email away!

Let's talk.

Contact: Carleton Place Positive Change Centre, 173 Park Ave, Suite 4, by appointment. 613 451 0139;
www.carletonplacepositivechangecentre.com; allison_cppc_centre@yahoo.ca.



MARKETING 101

For entrepreneurs, "going local" is an important aspect of your marketing. For many small businesses all marketing is local marketing. The three keys to community marketing are as follows:

1. Get local: target your marketing efforts down to the neighbourhood level
2. Get involved: participate in the community to generate visibility and good will
3. Get personal: as much as possible, market on a one-to-one, face-to-face basis

Here are some tips and techniques to get you started:

Use local city-specific Web sites and local portals, City and town Web sites, as well as local versions of major portals, are growing in number and popularity. Maintain a presence on local sites by providing content or by advertising.

Get involved in your community... Volunteer, serve on local boards, participate in your local Chamber of Commerce and work for local charities as a way to grow your grassroots marketing efforts. You may find that your neighbours become your customers.

Support community events... Take your community involvement one step further by supporting community events. Sponsor a youth hockey team, or get involved with local events and activities. Make the most of local media and publicity opportunities... Generate awareness for your business locally by writing op-eds in the local newspaper, getting booked on local radio talk shows, and advertising in the good, old-fashioned Yellow Pages.

New Members Corner



Creo marketing Inc. 25 Edgewater St, Kanata

Creo Marketing Inc. offers more than promotional products such as customized branded merchandise and imprinted apparel. We have thousands of products to help you succeed in promoting your business, building your brand, awarding your employees, advertising your services, and launching

new *Guild* products. We offer free consultations to help you outline your objectives and parameters with your marketing and/or art department so that we can make recommendations on the products that we feel are suited for your industry, company brand, events and programs.

Creo Marketing owns and operates warehouse and production facilities that enable us to offer the following services; Embroidery, Screen printing, Heat pressing, Warehousing, Inventory Management, Fulfillment programs (pick, pack and ship), Uniform programs, Web-based corporate programs, Company Merchandise Stores, and Delivery.

Contact Brienne Koza at 613-831-7991 x222 or Brienne@creomarketing.com



Guildcrest Homes, 355 Franktown Rd, Carleton Place

Guildcrest's Carleton Place Sales Centre is conveniently located in the heart of Eastern Ontario allowing you to experience all the advantages of the factory building process and meet with one of our experienced sales representatives.

While our specialty is providing turn-key solutions for home buyer's needs, we can readily provide the home from the "foundation-up", allowing the owner to act as contractor providing elements such as site preparation, foundation, electrical and plumbing hook ups.

For home buyers in our area our helpful and knowledgeable retail sales representatives will be glad to assist you.

For more information contact Kelly at 613-253-5200 or sales@guildcrest.com



Kappa Auto Care 49B Moore St, Carleton Place, ON

Give us a call at 613-253-7030. We specialize in tune ups, oil changes and brakes and offer a complete line of automotive service.

Get a FREE oil change & oil filter (most vehicles) with any service over \$250.00 (parts not included).



There's so much to see and do in Carleton Place, we filled a deck of 52 cards with suggestions for you!



Find out what's in the cards for you. Get a deck at the Information Centre, Gallery & Gift Shop at 132 Coleman Street in the old train station 613-257-1976

cpchamber.com



Spades is for Heritage..

The Spades suit in the 52 things to see and do in Carleton Place is everything Heritage in Carleton Place.

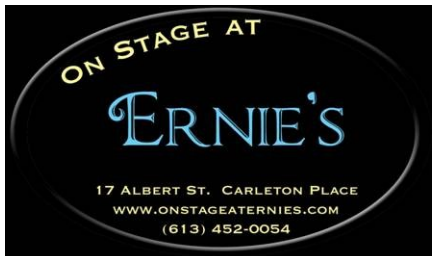
The spades suit highlights the town's living history: special exhibits at the museum, heritage walking tours, genealogy records, vintage buildings, and much more.

Find out more about the 20 plus heritage sites in Carleton Place, check out the Railway Museum at the Canadian Co operators or explore your roots at one of the local cemeteries. The spades suit will help you delve into the world of our local history.

Explore Carleton Place and the 52 things to see and do.

Pick up a deck today at the Chamber of Commerce Information Centre, Gallery and Gift Shop at 132 Coleman St. At \$3 per deck it will give you lots of ideas on what to see and do around our community.

Meet us on the Mississippi today!



P
R
E
S
E
N
T
S



SATURDAY SEPT. 17

**17 A ALBERT ST. CARLETON PLACE
DOORS OPEN AT 7 PM SHOW AT 8PM**

\$15.00/ TICKET CASH BAR

TICKETS AT SPICE WELLNESS OR CALL ERNIE 613-277-3108

COME LAUGH TO THE COMEDY OF



M
I
K
E
A
L
E
T
T
Y



P
E
T
E
R
S
T
R
A



E
R
I
C
S
C
O
T
T



It's hard to believe that summer is almost over, fall is upon us and the hunting season is almost here. As with every season change we're scrambling to rearrange the store and make room for everything! Come on in and check out our new gear as well as our great Fall specials...

UPCOMING TOURNAMENTS

10th Annual Bassin' 4 Bucks Tournament

Saturday, Sept. 17th

8:00 a.m. – 4:00 p.m.

\$500 for Big Bass every hour!

www.baitcasters.ca

News from the Carleton Place Curling club..

The curling season is rapidly approaching and registration for all leagues will begin this month. Come out and find out more about one of Canada's most popular sports. Join us for breakfast on Saturday September 17, registration takes place from 8:00 AM until 11:00 AM or come out to our Wine and Cheese Registration on Thursday September 15, from 7:00 PM until 9:00 PM.



We have a number of different leagues and levels available for all. This is a great sport to get kids involved with as well Our Mentor League was created for new curlers learning the sport, with coaching every night during the first session, and then unlimited curling in other leagues for the rest of the year when that is finished.

Come out and give curling a try. For more information see or go to:

www.cpcurling.ca or email to: cpcurling@bellnet.ca

CPC tel # 613-257-1944 or call Lloyd Brunton-Membership Chairman at 613-257-3337

The MISSISSIPPI MUDDS: *We've Got Murder, Magic, Music and Mayhem...*

Founded in 1973, "The Mudds" is an active amateur theatre group in Carleton Place. Our acronym name tells our mission to bring Music, Dance, Drama on Stage in the community. We strive to foster an appreciation of performing arts for members and our audiences. We were incorporated as a "Not For Profit Group" in 1988.

With an active membership of 60 or more we are known for our theme driven musical reviews such as Canajun Eh, Stocking Full of Jazz, and Blast From The Past. Our family musicals in the style of English panto, such as Sleeping Beauty, Snow White and Hercules are favourites. There is strong audience support for dramas such as Waiting For The Parade and comedies such as The Odd Couple. We regularly present Murder Mystery Dinner Theatre in partnership with the Heritage Inn. We recently added Youth theatre workshops and productions to our activities.

MACBETH

Fall 2011

Something wicked this way comes. Fifteen local actors will present Shakespeare's classic tale of ambition, betrayal, and madness—in Shakespeare's original language in the round, on the floor of the Carleton Place town hall theatre, a week before Halloween. The story of Macbeth is written in blood,, murderous passion, violence, deceit and occult terror. While suitable for most teenagers and near teens, this is not recommended for young children. A Mississippi Mudds Youth Theatre production directed by Mark Piper.

SHOW DATES: October 21 & 22

Tickets are \$10 and available at the Information Centre Gallery and Gift Shop at 132 Coleman St in Carleton Place,