



CARLETON PLACE & DISTRICT CHAMBER
OF COMMERCE

CHAMBER CHATTER

Message from the President

There are some sayings that truly stand the test of time..... I'm not talking about "roll up the rim" people! (though that one really appears to have legs).

I'm really talking about that old chestnut "There is no "I" in team".

Three years ago I moved from being a member of the Chamber, attending events pretty regularly, to being a member of the board. Two years ago I moved into the role of president. Through all of that time, I had the privilege to work with truly passionate, engaged and committed people on the board and in the executive. We all worked through a change in office management and location, and came out winners –yes, a word that's been overused a bit lately- when Jackie Kavanagh joined us and then recruited Cathy Pretty to act as co-manager of the Chamber office. Donna O'Donohue, the past president, was true to her word in supporting me as I learned "the ropes". Tracy Lamb as vice president continually wowed me with her vision for Carleton Place and her amazing communication skills. Janet Foster graciously returned to her role as treasurer and was a steady barometer as we worked our way through our transition to operators of the Information Center, Gallery & Gift Shop.



They do say idle hands are the devil's workshop and there's no fear of that at the Chamber. In the past year, we've continued working with our partners to bring you workshops, seminars and speakers including a Quality Service presentation from the Disney Institute. The All Candidates Evening last fall was a huge undertaking and I hope you will make time to come out on the 27th as we ramp up for the May 2 federal election. We've had great representation on the Tourism Committee and the new Carleton Place bags are out! We continue to ensure visibility at local events, trade shows in Ottawa and the surrounding area, and the "52 Things to See and Do in Carleton Place" card decks are on their way. Hiring is in progress to facilitate the upcoming Showcase for Kids festival this summer- I can't wait, and I hope you've all reviewed the 2011 Information Guide that has been delivered to your homes and has been sent out throughout Ontario.

The Information and Gift Center at the Train Station runs 7 days a week and provides access to tickets for many of our local events.

Tracy Lamb has been instrumental in developing an image bank of high resolution photos of Carleton Place that have been used extensively in town branding.

I think you get the picture (and I'm running out of clichés..)

We have some of the best, brightest, and most entertaining people I have ever met living and working here in Carleton Place. I want to thank all of you for your commitment to making this town all that it can be. I appreciate your candor – don't ever let the lines of communication close- this is not a "sprint", it's a "marathon" and we'll reach the finish line together.

My hat's off to Tracy, Linda and Dawn for their commitment to the Chamber as they lead us into another year of building on success.

Cindy Hobbs



"The Voice of Business in Carleton Place & District"

April 15th, 2011

Dear Members . . .

It is with excitement and enthusiasm that I step into my new role as President of the Carleton Place & District Chamber of Commerce. Cindy and Donna have left big shoes to fill, and even though I have big feet, they dwarf in comparison to the footprints in front of me ☺ I am passionate about our community and the role business plays in creating a thriving community where we all want to live, work and play. I am committed to serving the Chamber and the community as part of an awesome team of individuals and I appreciate the votes of confidence that I've received from many of you. We have already met a few times to ensure a seamless transition between past and current executive, and with Cindy still 'in the wings', I'm confident we won't miss a beat!

Promoting and supporting PROSPERITY and GROWTH in our community

The Year of COLLABORATION & GROWTH

What an exciting year ahead! What a great group of people we have as our 2011-12 Board of Directors. What a lot of energy and initiatives we have in store . . . The Chamber of Commerce is a strong catalyst for a proud community working together. We share the vision of Carleton Place becoming the "Best place in Eastern Ontario to Learn, Live, Grow and Prosper." As an organization, we are committed to promoting and supporting prosperity and growth in our community. This will be the year of collaboration and growth: Collaboration among businesses that share common ground in their desire to grow their business; collaboration of community organizations that share a commitment to creating conditions for success to support local business and economic development; collaboration and communication across ALL business sectors within our community; collaboration with neighbouring communities to strengthen our combined offerings; Growth of our membership base and your networking opportunities; growth of your business – supported by business development initiatives targeted at your key challenges.



"The Voice of Business in Carleton Place & District"

STRONG TEAM Gearing up for a Great Year

The Chamber has a strong team who will be active as a Board and within specific working groups to address some key priorities within the business and broader community within Carleton Place. Part of what we will be doing in the short term will be reaching out to you to identify priorities and develop strategies that will enable us to better resource the work that we have slated for the upcoming year. Stay tuned for ways to offer you input. In order to support and better serve our business membership – we need to hear from you about what YOUR priorities and needs are, so we can get creative about how to support YOUR business.

INDUSTRY leaders: WE WANT YOU!

One priority that has been identified for this year is to ensure that there is a stronger INDUSTRY voice at the table. If the Chamber of Commerce is to be the "voice of business" in our growing community, it will be critical for there to be a broader representation of ALL types of business at the table when setting priorities and implementing activities to benefit those businesses. With our new council in place, and economic development on the agenda, the time is NOW to engage and help identify key considerations and critical success factors for business growth and development moving forward.

The new Board of Directors and I look forward to working with you and on your behalf during this upcoming year, and I encourage you to reconnect with the Chamber, engage in our pursuit of seeking your input, and come out to our events – we're going to make this a year you'll want to be part of!

Sincerely,

Tracy Lamb
President
Carleton Place & District Chamber of Commerce
613-257-1348
tracy@cpchamber.com

Office News / Wrap

Well we hope that everyone had a really great time at our AGM at Tilly's Smokehouse on March 31st. I don't know if you got a chance to try the Carleton Place poutine with the smoky gouda but it was definitely worth the calories. Who needs dessert?? (although the gelato was tasty as well) Ok so not really a low cal night but every now and then you have to indulge a little right?

A big thanks to the folks at Tilly's for hosting our event at their venue and making everyone feel right at home!

Thanks also goes out to Paul Frazer of Mindscape. I know his exciting tales of Mt Kilimanjaro have inspired a few of our board members to start planning a climb themselves. If you would like to contact Paul with any questions in regards to his presentation or the team building events that he can facilitate please check out his website at www.mindscape.ca.

Thanks also to Gord Cowie of Metroland Media who provided our door prizes for the evening. Patty Guimond of the Waterside and Pauline Fitchett of Arts Carleton Place were the lucky winners of the Ottawa Senators tickets.

Also in March, members of our office staff and Board of Directors attended the Travel & Vacation Show in Ottawa. We handed out over 2,000 pieces of literature about Carleton Place including our 2011 Community Guide as well as information on walking tours, local spas and restaurants and accommodations.

Ask us how you can be involved in the upcoming Ottawa Women's Show and profile your business! The Women's Show takes place April 30th and May 1st at the newly refurbished Ottawa Convention Centre.

Upcoming in April, the Chamber of Commerce will host an

All Candidates Night for the candidates seeking to represent us in the next federal Parliament for the riding of Lanark-Frontenac-Lexington-Addington.

All Candidates Night takes place on Wednesday April 27th from 7pm—9pm at Caldwell Public School, 70 Caldwell St, Carleton Place. We hope that you will come out and meet the candidates and ask the questions that are important to you as business owners.

Coming up in May, we can't wait to tell you all about the 52 things to see and do in Carleton Place. Stay tuned for more information on this exciting project!

We have also started work on CP Night at the Races which will take place on June 2nd at Rideau Carleton Entertainment Centre. This is a great opportunity for local businesses to get FREE advertising in the Ottawa market. The first 15 businesses to register get a FREE one page ad in the RCR program guide the night of June 2nd and will also have the opportunity to promote their business in a live interview at the Races (this gets broadcast throughout the complex and to race theatres throughout the province.

If you would like more information about this exciting evening please give us a call at the office 613-257-1976.

Jackie and Cathy



Community Events

April 12th, the Carleton Place and District Hospital Auxiliary will be hosting their annual roast beef luncheon, featuring homemade pie for desert. Tickets are \$13 per person and can be purchased from Chantel Troy at the CPDMH.

April 16th St. James Gate Restaurant and Pub will be hosting entertainment by Murphy & The Mailman featuring Matt Ellis beginning at 8:30 pm.

April 16th Carleton Place Youth Center Skateboard-A-Thon at the Youth Center on Mill Street from 10am until 10 pm.

April 19th from 6:00 p.m. to 7:30 pm. The Canadian Career Academy Resource Center is offering a FREE workshop on SOCIAL MEDIA! The event will be held at the Moore House, and you must RSVP to attend. Discover how your business can attract customers through SOCIAL MEDIA. The Canadian Career Academy will be gauging the interest in this workshop and will provide FREE business learning opportunities in the future. To register call 613 257-3237.



April 21st, St. James Gate Restaurant & Pub will be hosting Peter Brown & friend for an evening of jazz at 8:30 p.m.

April 27th, All Candidates Night, The Carleton Place & District Chamber of Commerce presents an All Candidates Night for the federal riding of Lanark-Frontenac-Lexington-Addington. Mark your calendars and come out to hear what the candidates have to say! 7pm—9pm Caldwell St Public School, 70 Caldwell St.



April 30, May 1, The Carleton Place & District Chamber of Commerce is attending the Women's Show at the Ottawa Convention Centre, Sat April 30th, 10am—6pm Sun 10am—5pm.

More M2M benefits

Tomahawk Technologies

All Chamber members eligible to receive a free SEO report to assist with Search Engine ranking, and also a 10% discount for any new web development projects. For more information please contact Tomahawk Technologies at 613-257-4141 or email info@tomahawk.com

Classic Theatre Festival Announces New Audience Accessibility Campaign

Perth's Classic Theatre Festival, Ottawa Valley's professional summer theatre company, has launched a new program to provide accessibility to the economically disadvantaged. While the Festival's move to the Mason Theatre (located at 13 Victoria Street) provides wheelchair accessibility, this new initiative is designed to provide another kind of access: the "Save-a-Seat" Campaign will provide complimentary tickets to those in Lanark County and area who may not be able to afford to attend the Festival's 2011 summer season. The Festival is now seeking tax-deductible donations from those who would like to contribute. Contact the Festival at info@classictheatre.ca or at 1-877-283-1283 ext. 3 for more details. The Festival also welcomes inquiries from any Lanark County and area social service agencies who have clients who would like to benefit from the Save-a-Seat Campaign.

MEMBER TO MEMBER BENEFITS

We recently launched a new program for members that will allow them to realize savings at select Chamber member businesses. The primary objective of this initiative is to add value to your membership with the Chamber and encourage you to utilize the services of other Chamber members.

The member to member discount program is also an opportunity for you to promote your business to other Chamber members by offering discounts and coupons especially for them.

Keep checking our website for all the info on who is currently offering savings! Below is a listing of our members who are now offering M2M benefits.

H & R Block

All Chamber members save 15% for tax return services. (this does not apply for cash back returns).

For more information call [613-253-2079](tel:613-253-2079).

The Good Food Company

All Chamber members get 10% off breakfast or lunch. This offer valid Weekdays.

The Good Food Company is at 31 Bridge St.

The Yoga Station

Chamber members receive 10% off all classes!

132 Coleman St in the Old Train Station

B & C Solutions

All Chamber members can take advantage of a FREE electrical power assessment for their business facility. This is a \$250 value.

for more information contact Bob Nixon at 257-7862 or bob-nixon@rogers.com

Julia McNeill, Shaklee

Shaklee has applied more than 50 years of scientific nutrition to develop and research Enfuselle, the most advanced skincare system around. See for yourself. All chamber members are eligible to receive a complimentary facial and health care assessment.

For more information contact Julia McNeill at 613-256-3387.

53 Colours

Chamber members receive 10% off of our products and services. This offer is valid on new orders only and clients must advise at the time of order that they are Chamber Members and will be taking advantage of this offer. For more information contact 53 Colours at [613 253-5324](tel:613-253-5324).

Angels Roost Studio & Spa

Chamber members will receive a complementary ½ hour Massage when booking a 100% Certified Organic Eminence Signature Facial.

For complete details contact Angels Roost at [613 257-1977](tel:613-257-1977).

Herbal Magic

We are proud to offer to Chamber of Commerce members the Herbal Magic Corporate Program. All Chamber members are eligible to receive a 50% savings from the cost of a weight loss program. [Certificates available at the Chamber Office.](#)

Steve's Locksmithing

Chamber members save 5% off installation of all products.

For more information contact Steve More at smore53@hotmail.com or 613-257-5625.

Staples

Free 12 point inspections for all Chamber members with Staples Easy Tech.

Includes complete diagnostic check, virus and spyware scanning, operating system check and recommendations for performance enhancement,

[For info 613-253-2400.](tel:613-253-2400)

Accountapotamus

Chamber members can take advantage of 10% off all QuickBooks training or book keeping services.

For more information contact Patti Saulnier at [613-250-9244](tel:613-250-9244).

Buster's Bar & Grill

Come on out and enjoy lunch. Chamber members get 10% off all food items, Monday - Friday 11am - 3pm.

Information Centre, Gallery & Gift Shop

Chamber members receive 10% off all purchases of Branded items in our Gift Shop! Come in for a visit. We are located at 132 Coleman St in the old train station.

First Aid Ottawa

All First Aid training Courses are 10% off to all Carleton Place Chamber of Commerce members.

For more info call [613-225-2727](tel:613-225-2727). www.firstaidottawa.com

Khalsa Healing Centre

During the months of March and April, all Chamber members receive a 10% discount at Bed & Breakfast.

For more information contact [613-563-4399](tel:613-563-4399) or www.downtownbb.com

Members Corner

2 women
productions

stories. for adults.

2 women productions is the Chamber's newest member and looks forward to producing its first annual season of storytelling for adult audiences at the Carleton Place Cinema. This season is a season of personal stories to stir the soul.

April 23 Landscapes of Silence: A Daughter's Story, created and told by Marta Singh

May 21 Talking You In: A Life Watch created and told Dan Yashinsky with live music by Jazz guitarist Brian Katz.

More info: www.2wp.ca



The Carleton Place Business Improvement Association is proud to present the 12th annual Pitch-In Community Clean-Up Week starting April 18-23, 2011.

In 2010, event participants in our community reached an all time attendance of 1,879 participants. Our community volunteers cleaned, swept and made our town sparkle! The BIA is looking forward to seeing churches, schools, service and sporting groups, and citizens of our community participating in the annual clean up.

Your commitment makes a difference to all of us!

For more information on registering and obtaining a "clean-up package", please contact: Cathie McOrmond at the Carleton Place BIA.



**is hosting a Breakfast*
In support of the**

Carleton Place and District
**Memorial
Hospital
Foundation**

When: Monday, May 9, from 8 a.m. - 11 a.m.

Cost: FREE with a Donation

*Breakfast is free with a donation to the CPDMH Foundation.

Free breakfast includes two eggs any style, home fries, 2 slices of brown or white toast and a choice of ham, sausage or bacon. Coffee or tea also included (refills not provided).

Patrons can order other breakfast items on the menu and Busters will donate 10% of the bill to the CPDMH Foundation.

For more information, please contact:

Buster's Bar & Grill
613-253-0707
carletonplace@bustersbarandgrill.ca
www.bustersbarandgrill.ca

OR

CPDMH Foundation Office
613-257-2200 ext 856
troy@carletonplacehosp.com
www.carletonplacehospital.ca

