



Carleton Place & District Chamber of Commerce

CHAMBER CHATTER

May 2011

Office News / Wrap

Well its been another busy month in the Chamber of-
fice.

April is typically trade show month and we were busy all month showcasing our local offerings in the Ottawa market. At the beginning of the month we were at the Travel & Vacation show promoting Carleton Place as an ideal destination for day trippers. With our unique offering of specialty shops, great restaurants and historical sights and our easy drive from the city we are situated in an optimum location. We handed out over 1,200 Community Guides as well as a wealth of information about local businesses.

This past weekend we headed back to the city to the Ottawa Women's show that took place at the newly renovated Convention Centre. This time around we were promoting our shopping and spa offerings as well as talking up our great restaurants. Again we handed out over a thousand Community Guides and provided special information on ladies shopping and dining experiences.

Also this month, we were pleased to be able to provide local voters with the opportunity to Meet the Candidates running in the federal election for the riding of Lanark Frontenac Lennox and Addington. We were pleased with the turnout and the great content that was covered during the event.

Congratulations to all of the candidates for their obvious desire to represent us and their commitment to the issues that matter to our local communities.

And congratulations to incumbent Scott Reid who was elected to serve us for the next four years in Ottawa.

Coming up in May, we can't wait to tell you all about the 52 things to see and do in Carleton Place. Stay tuned for more information on this exciting project!

Our next networking event is set to take place on May 26th. Featured speakers will be John Doherty of Valley Heartland Community Futures and Cindy James of the Lanark North Leeds Enterprise Centre.

We have also started work on CP Night at the Races which will take place on June 2nd at Rideau Carleton Entertainment Centre. This is a great opportunity for local businesses to get FREE advertising in the Ottawa market. The first 15 businesses to register get a FREE one page ad in the RCR program guide the night of June 2nd and will also have the opportunity to promote their business in a live interview at the Races (this gets broadcast throughout the complex and to race theatres throughout the province.

If you would like more information about this exciting evening please give us a call at the office 613-257-1976.

And don't forget to save the day for our Annual Golf Tournament that will take place on Monday September 12th at the Mississippi Golf & Country Club. As always this an exciting day that you will not want to miss and supports all of the work that we do.

Jackie and Cathy



SAVE THE DATE

THE CHAMBER OF COMMERCE GOLF TOURNAMENT IS SET FOR MONDAY SEPTEMBER 12TH AT THE MISSISSIPPI GOLF CLUB! SAVE THE DATE ON YOUR CALENDAR FOR THIS EXCITING EVENT. WE WILL HAVE MORE INFORMATION ON REGISTRATION IN THE NEXT FEW DAYS.

Networking Breakfast— Business Resources Available to You!

Have you ever wondered where to turn when you have a business related question or concern. Have you thought about trying to get some funding but didn't know where to start? Would you like to find out more about some government agencies that exist to support you?

Valley Heartland Community Futures is a community based organization dedicated to stimulating job creation through business and providing support and access to capital to the business community. Valley Heartland offers a number of programs that can provide financial support and incentives for small and medium size business owners. These programs include the skills development fund which offers subsidies for employee training, the business planning fund which provides assistance to research and develop business and marketing plans and the small business internship plan.

The Lanark North Leeds Enterprise Centre provides confidential business advisory services to small business start-ups and support for existing small businesses. They have an extensive library of resources and tools that business owners can access to help them. They can tell you more about programs like Summer Jobs Ontario and other assistance programs offered through Canada Business Ontario.

Find out more about these 2 local agencies that can offer you support in your day to day business endeavours and find out how you can tap into their resources and funding! John Doherty, Executive Director of Valley Heartland and Cindy James of the Lanark North Leeds Enterprise Centre will be on hand to talk about their programs and resources.

This networking event is scheduled for Thursday May 26th at St James Gate from 7:30 am – 9:30am.

Cost to chamber members is \$12 plus HST and includes Continental Breakfast. Cost for non members is \$25 plus HST. To RSVP for this event please contact us at the chamber office 613-257-1976 or manager@cpchamber.com

McHappy Day

It was a McHappy day on Wednesday May 11th at our local McDonald's.

Chamber of Commerce past President Cindy Hobbs and current vice President Linda Pond were on hand helping to raise funds for a good cause.

May 11th is McHappy Day across the country, when one dollar from every Big Mac sandwich and Happy Meal sold goes to support local children's charities.

McHappy Day began in Canada and is now celebrated around the world. Since its inception, McHappy Day has raised more than \$32 million for Ronald McDonald House Charities of Canada, and hundreds



Chamber past president Cindy Hobbs with McDonald's Store Managers



Volunteer Paisley with Chamber vice president Linda Pond and past president Cindy Hobbs.



Giant Tiger store manager Ray MacLaren receives a certificate of Achievement from Chamber President Tracy Lamb at the 50th Anniversary celebrations



Mayor Wendy LeBlanc gets to work cutting the cake at the Giant Tiger 50th Anniversary Party.

Community Events

Monday May 9th, Busters Bar and Grill will be hosting breakfast on behalf of the Foundation from **8 am to 11 pm**. Breakfast is **free with a donation** to the CPDMH Foundation and includes two eggs any style, home fries, 2 slices of brown or white toast and a choice of ham, sausage or bacon. Coffee or tea also included (refills not provided).

May 9th, Wisteria is having a 5th Anniversary Sale. We will be offering 20% off all new items in the store during that week. Join us for cake, coffee and tea on Saturday afternoon, May 14th.

May 12th The Co-operators Insurance is inviting you to a seminar about insurance for non-profit organizations learn more about the "Community Guard". Non-profits have special insurance needs, the Community Guard is especially designed for our organization. RSVP to Natasha 613-256-4344.

On **Saturday, May 14th** from 8:00 AM – noon, the Carleton Place Farmers Market will be hosting a community garage sale at Canadian Co-Operative Wool Growers and the farmers market is inviting the community to rent space to sell items. The proceeds from the rentals will be split between the Farmers Market and the Hospital Foundation. For more information please contact Diane Sheets at 613-256-6117 or cp_farmers_market@yahoo.ca or visit the Carleton Place Farmers Market home-page at www.cpfm.ca



May 21: 2 women productions present Talking You In: A Life Watch created and told Dan Yashinsky with live music by Jazz guitarist Brian Katz. Tickets on sale at the Information Centre, 132 Coleman St. More info: www.2wp.ca



May 21: Pike/Walleye Derby. Hosted by Baitcasters on Mississippi Lake. Experience the thrill of a Fishing Tournament on Mississippi Lake. Prizes awarded. **Info: www.baitcasters.ca or 613-253-3474**

May 21: Victoria School Museum Opens to the Public. The exhibit will be open daily from 10 a.m. to 4 p.m. except Sundays, 1 p.m. to 4 p.m., until Labour Day. Also open by appointment. 267 Edmund St. **Info: 613-253-7013**

May 28: Wine'd Around Downtown. An afternoon to visit local restaurants to sample wines and complementary appetizers. One ticket admits you to all venues, get your t shirt early as limited quantities are available. Tickets at the Town Hall and at the Information Centre Gallery & Gift Shop on Coleman Street. **Info: 613-257-3822**



June 11. BIA Lamb's Down Park Festival in Carleton Place. An annual wool celebration with lamb/dog demonstrations, sheep shearing, spinning and displays by the Wool Growers. Co-ordinated by the Business Improvement Area and Canadian Co-operative Wool Growers Limited. 10 a.m. to 4 p.m. at Franktown Rd. **Info: www.downtowncarletonplace.com or 613-257-8049**

On **Friday June 10**, the Notre Dame High School Stage Band, The RetroActives, will be hosting the 4th Annual Music for Miracles in the Town Hall Auditorium. The event includes a buffet dinner and a performance by The Ric Denis 3. Tickets are \$35 each and can be purchased in the **Foundation Office** or by contacting **Tony Stuart, Notre Dame's music teacher, at 613-253-4700**. This is a very entertaining evening and it has raised \$11,000 for the hospital since its beginning.

July 10th Graham Beasley Triathlon, Duathlon; Heritage 5K Run. A great mid-summer half 113 triathlon and duathlon. Something for everyone with a half-iron distance, Olympic, Sprint and try-a-tri. The Heritage run is held in conjunction to support the Carleton Place & District Memorial Hospital Foundation. **Info: www.somersault.ca to volunteer for this event please contact the Chamber of Commerce at 613-257-1976.**

Business Profile..

Tomahawk Technologies Inc. has been operating in Carleton Place since 1999.

With a focus on the client as much as the product they strive to provide the highest level of quality and excellence.

Tomahawk Technologies Inc., is a high tech company located in Carleton Place that develops web enabling and cutting edge technologies. The technologies developed by Tomahawk include software to enhance corporate server function, Internet communications and desktop applications.

Tomahawk Web Hosting offers self-managed and full-managed network solutions Tomahawk can offer businesses large and small hosting solutions that will fit any budget and system requirements while Tomahawk Creative works with clients to develop end-to-end web solutions for business marketing and e-Business activities.

Tomahawk Founder and President Robin Mulloy was recently recognized as the Carleton Place & District Chamber of Commerce Business person of the year for 2010. He was chosen based on his business, community and people impact within our community.

Robin and his staff continue to demonstrate and share a depth of knowledge and expertise in their field and a passion for working with their clients to understand their goals and develop strategies to fulfill them. They are also committed to supporting the community by providing technical and consulting services and sponsorship.

For more information on Tomahawk Technologies you can check out their website at www.tomahawk.ca or give them a call at 613-257-4141.



New Members Corner



Tupperware for all your entertaining, storage and organizational needs including eco-friendly products. Tupperware is one of the most trusted names in house wares. We offer the highest quality products with the finest design features to meet your special needs.

Tupperware makes it all possible! For more info call Danielle Parker at 253-2559 or check out www.mytupperware.ca\danielle_parker



AVON celebrating women for 125 years with their product recognition, competitive prices and innovative products. Avon is the world's leading direct seller of beauty related products. Our product line includes beauty products, fashion jewellery, apparel and so much more. Find out what's new at Avon today.

For more information call Danielle Parker at 233-2559 or email at Danielle.parker@interavon.ca



New to Ottawa, Topsoil Direct will deliver quality soil direct to you in a sturdy bag. No mess, no hassle - , big or small loads to accommodate your needs! We will event pick up your bag with leaves, branches, old flowers and grass clippings for a small fee. Call today for more information 613-699-SOIL or at www.topsoildirect.ca

2 women productions is the Chamber's newest member and looks forward to producing its first annual season of storytelling for adult audiences at the Carleton Place Cinema. This season is a season of personal stories to stir the soul.

April 23 Landscapes of Silence: A Daughter's Story, created and told by Marta Singh

May 21 Talking You In: A Life Watch created and told Dan Yashinsky with live music by Jazz guitarist Brian Katz.

Tickets are available at the Information Centre, Gallery and gift Shop More info: www.2wp.ca



Gold Canyon provides The World's Finest® candles, candle scents, home décor and environmentally friendly home cleaning products.

The Quality, Value and performance of our candles is unmistakable and our superior fragrance is what makes our products STAND OUT!

With our high quality wax blend and double wicks for even burning, our candles provide a consistent, quality fragrance and longer burning time. Even Burns that prevent tunneling, cool wax and safety wicks are features that ensure a quality experience. To find out more contact Tracy Goebel at 613-267-4267 or at www.mygc.com/funwick candles



Purveyors of Fine Fashion, located at 114 Beckwith St. in Carleton Place.

Offering fabulous women's fashions for casual, business, and dress-up, in sizes 4 -18. Featuring Canadian lines like Joseph Ribkoff, Sympli and Ingenuity/Abbie Mags. Locally designed and made jewellery. Stop by for a visit or call us at 613-257-8345

We would like to profile your business next month...

Just send us some information about your business (275-350 words) and you might be profiled next month in our newsletter and in our monthly feature in the Canadian Gazette newspaper.

GIANT TIGER CELEBRATES 50TH ANNIVERSARY

Crowds were on hand at Giant Tiger this weekend to help celebrate the 50th anniversary of the retail store.

Mayor Wendy LeBlanc presented store manager Ray MacLaren with a commemorative plaque in celebration of the occasion. Chamber of Commerce President Tracy Lamb was also on hand to present MacLaren with a certificate of achievement noting all that they do in support of the community.

The Carleton Place store was the 14th Giant Tiger to open in Canada and has operated locally for more than 35 years at 3 different locations.

The Chamber of Commerce congratulates Giant Tiger for their achievements in the community!

CARLETON PLACE CHAMBER OF COMMERCE GEARS UP FOR GRAHAM BEASLEY TRIATHLON, DUATHLON AND HERITAGE 5K AND 10K RUNS

The Carleton Place & District Chamber of Commerce is excited to be the club of the event for the Graham Beasley run that takes place in Carleton Place on July 10, 2011. The event site this year is the beautiful Centennial Park at the corner of McRostie and Joseph Sts. There is something for everyone, including the "Try a Tri" for beginners or recreational participants, the super sprint triathlon and the Iron 113 Tri or Du. The Carleton Place Heritage 5K and 10K runs is in support of the Carleton Place & District Memorial Hospital Foundation. The Chamber of Commerce is looking for volunteers to help out at this event. Call us at 613-257-1976 for more information.

MEMBERSHIP IN THE ONTARIO HIGHLANDS TOURISM ORGANIZATION (OHTO)

The Ontario Highlands Tourism Organization is one of the 13 Regional Tourism Organizations (RTO's) created by the Ontario government to increase tourism to the province. The OHTO's mandate is to build and support a competitive tourism region through marketing and product development.

Membership Benefits

- * free directory listing at OHTO.ca and access to online reservation system
- * Free directory listing on upcoming mobile app
- * Invitations to exclusive OHTO events
- * Networking and packaging opportunities with other tourism related businesses in your area
- * Inclusion in regional advertising and marketing initiatives
- * Access to exclusive member specials and discounts

Becoming a member is easy! Join by registering online at www.ohto.ca



Rideau Carleton Entertainment Centre is pleased to present:

Carleton Place Night at the Races Thursday, June 2nd, 2011

Join us and celebrate the Carleton Place community while dining on our fabulous all-you-can-eat buffet!

All Carleton Place groups or businesses participating will receive the following complimentary advertising:

- a race dedication in our race program (first-come first-serve basis)
- your business name on the race program cover as a sponsor of Carleton Place Night
- an advertisement in our race program (**Ad copy must be received by email by May 26th, 2011**)
- your business or group name broadcast on all televisions located throughout our facility and at all off-track betting sites throughout Eastern Ontario and simulcast throughout North America
- your business name repeatedly displayed throughout the evening on our in-field tote board
- a welcome message from our track announcer
- the opportunity to display business materials, pamphlets or brochures, in our dining room entrance
- A live on-air interview with our track announcer to promote your group or business. Please let us know if you are interested in this opportunity prior to the event.

Dinner Cost?

Our all-you-can-eat buffet is only \$19.99 per person! (**taxes and gratuity extra**)

Group Packages for \$29.99 (includes taxes and gratuity)

If all dinners are paid on 1 bill your group can take advantage of our Group Price of \$29.99 per person! This price includes the buffet with coffee or tea, a racing program & \$2.00 betting voucher, a \$5.00 SLOTS voucher (**Guests must sign up for the OLG Winners Circle Card to redeem this voucher**), a \$5.00 off voucher towards your next visit to the all-you-can-eat Buffet, a \$5.00 BINGO voucher and all taxes and gratuity included!

Souvenir Photo?

Any business or groups who would like a souvenir of the evening can have a group photograph taken with the winning horse of their dedicated race for only \$20.00.

Please let me know when booking your group if a photo is desired.

Horse coolers and information available upon request.

All guests must be 19 years of age or older with valid Government issued photo ID to enter the SLOTS 7 days a week & to enter the Dining Room Monday to Saturday. Guests under 26 years of age will be required to present a second piece of ID with a signature. All ages welcome every Sunday from 11am - 11pm through the Family Entrance.

IT'S YOUR NIGHT CARLETON PLACE!

Reserve your group today by calling 613-822-2211
Chantal Guindon at ext. 255 or cguindon@rcr.net
Rebecca Maskevich at ext. 235 or rmaskevich@rcr.net

Get Your Heart Racing at Rideau Carleton Raceway!