



CARLETON PLACE & DISTRICT CHAMBER
OF COMMERCE

CHAMBER CHATTER



Message from the President

I'm sure it's unnecessary for me to point out that Canada is a large country. Planning for any type of gathering when you are dealing with a nationwide organization is a challenge. So you can imagine how excited we were to learn that the Canadian Chamber of Commerce AGM was being held at the Hilton Lac Leamy in Gatineau. This had nothing to do with its proximity to the casino (I find it hard to part with my money without a guarantee of receiving something in return), but everything to do with the opportunity this created for delegates from our Chamber to attend.

I was a first timer. I enjoyed the various speakers and the trade show attached to the 3 day event. And I have to admit I enjoyed the social gatherings arranged to allow people from across the country to connect, find common ground and share information and experiences. I was impressed and humbled by the commitment they demonstrated. These people came from every conceivable background, worked in every industry and above all, were committed to making a difference.

We discovered untapped resources within the government and business sector and look forward to sharing these with our membership in future newsletters and workshops.

I was particularly enthralled with the voting process that took place throughout the weekend. The Canadian Chamber has a long list of policy resolutions that are addressed at the AGM and works with many experts to ensure that its membership has access to timely information from a broad platform of topics impacting businesses across the country and around the corner. It is a respected voice with many lobbying groups and with all levels of government and the policy resolution agenda included hundreds of items across a broad spectrum of topics including EI reform, capital gain/loss taxation



competitiveness, identity theft and information privacy concerns, reducing crime in Canada, and addressing challenges with our aging workforce. I watched and learned as the moderator managed to guide over 340 delegates in a process that allowed for debate without losing decorum. The commitment of time and energy in ensuring that accurate information was gathered and shared with the delegates, and the enormous number of volunteer hours required to plan and stage a gathering of this size was impressive. It was a great reminder that although the focus of the Carleton Place and District Chamber of Commerce is to work with its membership to identify opportunities to ensure that Carleton Place is a highly desired town in which to grow your businesses as well as grow your families, we are connected to an organization that supports policies that do the same on a much larger stage.

A few short weeks later, Carleton Place, along with small and large communities across the country embraced the election process. I felt privileged to see such a large field of candidates put their hats (and hearts) in the ring and run for office. This is not a commitment for the faint of heart. The campaign trail is an exhausting one. The engagement of the community was equally strong. We saw the largest turnout ever at the Chamber All Candidates night, and all of the candidates put in a long night ensuring access for those who took the time to come out and hear what they had to say. And so we see a new council preparing to take its place in Carleton Place history. This is a terrific town with a great legacy and an even greater future. Congratulations to all of the candidates who wanted to make a difference. Please join me in wishing our new council every success over the next 4 years. It is my hope that everyone who ran in the election continues to work toward a strong, vibrant, successful Carleton Place, a great town to live in, work in and play in.

Cindy Hobbs

Office News / Wrap

October has brought us wind, rain, and an eventful month at the Chamber of Commerce office.

The month started out with the final organization of the All Candidates Night on October 13th at the Neelin Street Community Centre. For those of you who could not make it, the event was very well attended and we did have to turn some people away when we reached capacity (sorry about that).

We no sooner marked that as complete, when we were in the final throes of planning the October Small Business Week Networking Breakfast in conjunction with the BIA. About 40 members attended this interesting and informative session. Hopefully everyone went home with some new ideas and food for thought. (More info on page 4.)

We are very excited that our November networking event will be hosted by Mahogany Salon & Spa at their brand new facility on Napoleon St. Drop in to find out more about all of the great services that they have on offer and meet the owners. It is sure to be a fun event so we hope that you can join us! December 9th marks the date for our annual holiday wine and cheese. This event will be held at Moore House with catering by Saigon's Delight and a cash bar provided by Leatherworks Catering.. Tickets are \$10 and include appetizers and the chance to win some great door prizes. Hope to see you there!

We are also now working on our 2011 networking event schedule. If you would like to host an event in the upcoming year or would like a workshop to focus on a certain business topic let us know. We value your input! Call Jackie or Cathy at 613-257-1976.



Mahogany
SALON AND SPA

Open House For Chamber Members

Monday, November 22 from 5:30–7:30 p.m.
369 Napoleon Street, Carleton Place



Come and experience the newest destination in Carleton Place.

The Chamber of Commerce is excited to invite members for an exclusive peek at Mahogany Salon & Spa. Take a tour of the facilities and talk to the experts about their complete line of services.

Light Refreshments will be served. Cash Bar.

MEMBER TO MEMBER BENEFIT OPPORTUNITIES:

We are always looking for ways to make your membership with the Carleton Place Chamber of Commerce more beneficial and profitable..

We are now introducing a new program that can help you save money when you purchase products and services from other Chamber members. The more members who participate, in the program, the more cost savings to you!

Please take the time to consider what kind of promotional discount your company can offer to other Chamber members. It could be 10% off all services, a free consultation or even a coupon for a free service.

For more info give me a call at 613-257-1976..

Please call the Carleton Place & District Chamber of Commerce to register 257-1976 or email us at manager@cpchamber.com



Upcoming Events



November

November 20th: Carleton Place Girl Guides Holiday Bazaar. The Girl Guides are hosting this holiday bazaar in support of their 100th anniversary celebrations. Doors are open from 9-3 p.m.

November 20th: Pet Photos with Santa at Natural Pet Food and \$5 Nail Clip. All Proceeds to BARK (dog rescue)

November 22nd, Mahogany Salon & Spa Open House for Chamber members. 6:30—7:30, 369 Napoleon St, Carleton Place

November 23rd, Carleton Place IDA Customer Appreciation Night: 5pm—9pm save 20% on all purchases. Door prizes, gift wrapping and other goodies. Free gift with every purchase while supplies last.

November 27th: Carleton Place Santa Claus Parade, “A Disney Christmas”. Sponsored by the BIA, the parade begins at 5 p.m. from Carambeck School.

November 29th Arts Carleton Place Annual General Meeting at the Moore House.

November 30th: St. Andrew’s Supper. St. Andrew’s Church Hall is the place to be at 6 p.m. Tickets are available at the Church office, the Remembrance Gift Shop, or by calling Kathy at 613-253-3195.



December

December 4th: Photos with Santa at the Moore House. Bring your children to have their pictures taken with Santa from 1 to 4 p.m. The BIA who is sponsoring this, will also have Frosty the Snowman and the Gingerbread Man there to greet everyone. A free \$5.00 BIA buck will be given to the first 200 families who attend!

December 4th: Holiday Open House Shopping Extravaganza. Come out to see what local artisans have to offer and support your local economy! Join us at the Information Centre, Gallery and Gift Shop between 10 a.m. and 4 p.m.

December 4th: Shop Around Downtown all day and Santa at the Moore House 1-4pm: presented by the Carleton Place BIA

December 4th: Pictures with Santa and Microchip Clinic, Natural Pet Foods. All Proceeds to Natural Hearts Dog Rescue.

December 3, 4, 5, 9, 10, 11th: Mississippi Mudds “Nunsense” Mega-Musical at the Town Hall Auditorium. Tickets on sale at the Chamber Office—132 Coleman Street.

December 9th, Chamber of Commerce Holiday Wine & Cheese, 5pm—9pm at Moore House Catering by Saigon’s Delight and Leatherworks. Please RSVP to manager at cpchamber.com or call 613-257-1976.

2011 Carleton Place & District Community Guide

The Canadian Gazette in conjunction with the Chamber of Commerce will be producing the Carleton Place & District Community Guide for 2011.

Published in February this is the essential guide on what to do and see in the Town of Carleton Place. ADS ARE NOW BEING SOLD!

Chamber of Commerce members receive preferential AD rates.

Call today for more information 613-257-1303

Articulation

"Chamber members were treated to an enthusiastic presentation by guest speaker Jennifer Debruin at the recent Small Business Week Networking Breakfast. Debruin is founder of Articulation, a company that focuses on vision, development and training for success. At this particular seminar she encouraged attendees to connect with their customers and get back to basics. If you can try to define your market and find out what makes them react you are more likely to connect with them long term she stressed. Debruin is a regular speaker at the Lanark North Leeds Enterprise Centre.

Balance vs. Burn-out:

Lanark North Leeds Enterprise Centre

November 18, 2010

9:30am—12:30pm

to register contact

Cindy James at 613

283-7002 x108



Guerrilla Marketing is when customers are targeted unexpectedly, which can make the marketing memorable and create a buzz"



The Carleton Place Chamber of Commerce welcomes a new business to our ever-growing directory of services.

Mahogany Salon and Spa, newly located at 369 Napoleon Street (open November 2010), is a premier full-service salon & spa offering RMT, relaxation massage, facials, body treatments, pedicures, manicures, waxing & sugaring, as well as beautiful Biosculpture gel nails. Salon services range from haircuts & colour, to highlights & updos. Additionally, the business caters to bridal parties and group bookings for special events.

Mahogany Salon and Spa in Carleton Place promises to offer an experience that meets, and then exceeds, the requirements of discerning individuals who appreciate excellent service and attention to detail, in a relaxed and tasteful atmosphere.

This is the second location for Mahogany, mother and daughter owners Catherine and Krystin Wood have operated Mahogany Salon and Spa's Stittsville location for more than 6 years, building an impressive list of happy clients and recognition among premiere salons and spas.

Winner of the Chamber of Commerce Peoples Choice Award for Best Spa 3 years consecutively, it's clear that the secret to Mahogany's success can be attributed to a number of things.

Their customer service, décor and attention to detail, is ever present.

From the moment that you enter this beautiful and peaceful space, you are catered to with personal attention and care.

Every moment, sensation and location has been considered, designed to ensure that your experience is all about you. Here you will receive invigorating and enriching treatments for your body from massages to wraps, reinvent yourself with transformative powers of exciting hairstylists and estheticians and be pampered with superb manicures, pedicures and their signature of all services, soothing facials, considered outstanding.

Enjoy the ambience of this remarkable haven with a cappuccino or a glass of wine, "An Oasis for your Senses", where it is truly their pleasure to serve you.

For more information and a list of services visit www.mahoganysalonandspa.com"

Welcome to our New Members



who began the business with only two trucks, and back then, Wills Transfer made local deliveries. In 1953 they branched out into household moving, and became a member of United Van Lines as soon as its operation landed in Canada. As for the commercial warehousing side, that started in the mid-1970 when the moving business had become a seasonal industry.

Wills Transfer has certainly come a long way from its two-truck operation. Today the company has four state-of-the-art warehouse facilities with over 500,000 square feet of temperature-controlled space in Smiths Fall / Perth /Ottawa and Brockville. The company has also fostered a global distribution network and locally the company can reach 63% of Canada's population and 47 % of the U.S.A. within two to 3 hours.

Wills Transfer has an exceptional reputation that has been built up based on trust and respect of our clients, employees and suppliers, and a strong sense of loyalty for the locality in which we serve our community.

Yes, the world has changed since 1945, and so has Wills Transfer, but not the creed and determination of a company to serve its customers and employees with hard work and loyalty. We remember the millions of miles driven, the stale coffee, the sore backs and the callused hands; we are reminded daily of a strong Wills fleet that has crossed our great Canadian land and covered most of North American for over 50 years. We remember the men and women of our communities who proudly wear the Wills logo on their clothing and who always carry the Wills creed in their hearts. This is what gives us all the pride and conviction to endure even the most difficult of times. At Wills Transfer we trust in our employees, we respect our customers, and we are proud of our communities.

ARUAL TM

ARUAL TRADEMARK SERVICES

Laura L. Thompson

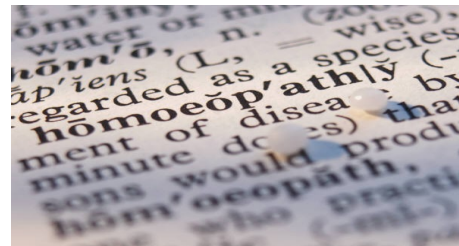
Dedicated to helping you protect your good name! Providing an array of trademark services, including pre-screening analysis, management and administration of trademark portfolios, opposition and summary cancellation proceedings.

Laura L. Thompson, founder of Arual Trademark Services, is a registered trademark agent and practices in all areas of Canadian trademark law.

She is also recognized by the United States Patent and Trademark Office (USPTO) to represent Canadian clients.

Laura has over 10 years of experience in the intellectual property field, and has worked with private companies, mid-sized and large law firms.

With this experience she is able to provide her clients with expertise in trademark management and protection.



*Adrienne Yeardye, BArts, CH, DIHom
Homeopathic Practitioner, Wellness Tree Health
Centre*

Homeopathy is a natural medicine founded in the principles of "like cures like" and the belief that the body wants to be well.

When there is physical, mental or emotional stress in our environments, our bodies make adjustments to compensate. Disease symptoms occur when these adjustments are inadequate.

Homeopathic preparations can help treat everything from Allergies and Asthma to Chronic Pain and Migraines.

For more information on how Homeopathic Remedies can help you contact Adrienne Yeardye at 613-253-8881