

CHAMBER CHATTER



Message from the President

It's that time of year when we are all thinking about vacations. If you aren't planning for your own vacation, you have either just moved a student back home from university or college, or you are prepping for the last day of school at our local elementary and secondary schools. Here in Canada where we have such a short window of beautiful weather (though this year is disproving that), we are all anxious to make best use of our time away from work. We have all read the articles telling us how important it is to our mental and physical health to take time away from our "daily

grind".

What that means to each of us can be quite different, however. I was recently sent a video about "The Power of Time Off". Stefan Sagmeister runs Sagmeister Inc. in New York City. He has done branding and graphics for such diverse entities as Time Warner, the Guggenheim Museum, and the Rolling Stones. He has a unique approach to his work/life balance. He points out that our life is made up of blocks of time: about 25 years spent learning, 40 years working, and the final 15 or so retired. He has taken the "retirement" years and interspersed them throughout his working years. Every 7 years he takes a 1 year sabbatical with his company. No phones answered, no contracts signed. Some of the most successful companies we have today have a similar philosophy. Engineers at IBM are allotted 15% of their time to pursue personal projects. At Google software engineers are given 20%. As Stefan points out, the ability to approach projects from a personal point of view has improved the quality and creativity of his work and reenergized him. He has learned from his time away - He now approaches his time with a plan in mind, but allows the results to change the direction of his projects as he goes along. He believes that this has over time resulted not only in personal growth, but in a better business return.

I, like you, may not be in a position to take a year's sabbatical, however, I do plan to approach my time off with a slightly different point of view this year. Will I spend some time recharging my batteries by sitting on my deck reading a book and sipping a glass of wine? Absolutely. Do I have a closet or 2 calling my name for a bit of a clean out? You betcha. But I also have a couple of things I've been promising myself I would do and that have never quite made it into my schedule.

This time I'm going to make sure my "me" time includes some "personal growth" time. Wish me luck!

Cindy Hobbs



VOLUNTEERS NEEDED

We are in need of volunteers for TWO upcoming community events.

Canada Day - we need volunteers to help out in the Kids Zone. If you are available to help please give me a call at 613-257-1976.

We also need volunteers for the Heritage 5K Run/

Graham Beasley Triathlon that takes place on July 11th. Call 613-257-1976 for more info.

CHAMBER CHATTER OFFICE UPDATE

Summer Networking

Lots of great events this summer so take out your calendar and save these dates...

June

On **Tuesday June 22, 7:30am—9:30am** we will be holding our next networking event at Ballygiblin's Restaurant in conjunction with the BIA

In an initiative to combat financial crime, the RCMP are working in partnership with the Police Services Board, the Bank of Canada and FINITRAC with the goal of educating the public and preventing financial crime.

Merchants Against Financial Crime allow facilitators to present information to business owners on how to protect themselves against credit and debit card fraud, internal fraud, counterfeit currency and identify theft.

To RSVP for this event please call Jackie at 613-257-1976.

July

Come on out and see what's new at the lake! Mississippi Lake that is.

Join us for a sneak peak at Hay Shore Lakeside as they open up their newly refurbished B & B, Campgroup and Restaurant, Pub facility.

Literally 5 minutes from town this one of a kind facility will be open for weddings, private parties and team building events and meetings.

July 14th from 5pm—7:30pm walk the grounds, sample some muchies and relax with a cool drink on the banks of Mississippi Lake. Door Prizes and Cash bar.

August

Carleton Place Night at the Races **August 27th**.

Chamber of Commerce members are invited to a special night at the Races. Play the slots, bet on a horse and enjoy the buffet. Be sure to mark your calendars you won't want to miss this special night out!

Carleton Place Canoe Club Update

THE TWO CRABS TOUR - Sat July 3rd.

Leaves the CPCC at 10am, estimated time of return no later than 3pm.

Destination for our break is an island called THE TWO CRABS.

Water, juice, snack, PFD & paddles will be provided.

20 seats are available.

Cost for this event will be \$20 per person.

Event will be cancelled due to rain only and decision if cancelling will be

made by 8am day of the event. Please provide contact # to receive this info.

All funds raised will be put toward the purchase of a second dragon boat for the CPCC.

First come first serve so book your seats early.

Please register no later than Wed June 30th.

To register for this event please contact affiliate@cpcanooclub.com

Canal Tours

The tours will be on July 4th & August 22nd. The boat will leave from Dow's Lake Pavilion at 10am. We will go down the canal to the NAC and stop for approx 30 min & then return to Dow's Lake Pavilion around 1pm. 40 seats are available.

The cost is \$15 per person (funds due 2 days prior to event, non refundable, cancellation due to rain 2hrs prior to event, if cancelled due to rain this event will be re-scheduled)

All profit raised will go toward the purchase of a second dragon boat for the Carleton Place Canoe Club.

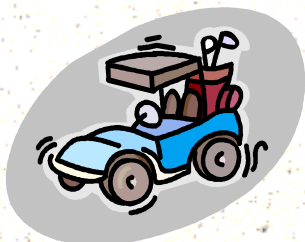
Life jackets and paddles are provided but you are welcome to use your own. Bring water, sun tan lotion & small snack.

To register for this event please contact affiliate@cpcanooclub.com

The Carleton Place Chamber of Commerce Annual Golf Tournament is set for September 13th at the Canadian Golf & Country Club.

It is guaranteed to be a fun time! We are looking forward to having some fabulous sponsors, auction items, door prizes, etc, so put your thinking caps on! Details on sponsorship opportunities will be available soon.

We are also looking for additional committee members to help us out with the planning of the tournament. Call Jackie at the chamber office if you can help out 613 257-1976.



Watch for further details.....

Upcoming Events

June 19th: Farmers Market Grand Opening Lake Ave West and Beckwith St . A wide variety of vendors and products including fresh meats and produce, fresh baked goods and Artisans. 8am—12pm

June 22nd 7:30am—9:30am: The Chamber of Commerce and the BIA are holding a networking event at Ballygibbins. Facilitors from the RCMP present information on a program called Merchants Against Financial Crime. Topics include credit and debit card fraud, counterfeit currency, mass marketing fraud and identity theft. To RSVP contact Jackie at 613-257-1976.

June 26th; The Lure of the Labyrinth at the Victoria School Museum. An organized community walk to experience the outdoor grass Labyrinth on the Victoria School Museum property. 267 Edmund St.

June 26th/June 27th: Lions Club Motorcycle show and Annual Classic Car Show Check out the wheels at this event, lots of local vendors as well. For more info call 613-257-8049

July 1: Canada Day in Carleton Place. Celebrations in Riverside Park include lots of children's activities and entertainment for all ages. The day concludes with a breathtaking display of fireworks. For more info www.carletonplace.ca

July 10: Family Fun Derby hosted by Baitcasters on Mississippi Lake. For details go to www.baitcasters.ca or call 613-253-3474

July 11: Graham Beasley Iron 113 Triathlon, Duathlon & Relay Race and Carleton Place Heritage 5K Run. Something for everyone in this race or come out and support the athletes. For more info check out www.somersault.ca

July 14: Hay Shore Lakeside networking event. Come out to the lake and see what Hay Shore Lakeside has to offer! Get a sneak peak at this newly renovated B & B, Restaurant and Camping Facility right on the shores of Mississippi Lake and literally 5 minutes from town. More details to follow. To RSVP please contact Jackie at 613-257-1976

July 30 to Aug 1: Riverside Jam. The 8th Annual Country Music Extravaganza in beautiful Riverside Park. Headliners include Michelle Wright and George Canyon. Camping on site. For info call 613-226-9178

August 27th: Carleton Place at the Races, Rideau Carleton Raceway presents a fun night for Chamber members to let loose, bet on the horses and have some fun. More details soon

September 13th: Save the date for the Chamber of Commerce Annual Golf Tournament in support of the Juvenile Diabetes Research Foundation. This fun filled day is always a hit. This year it takes place at the Canadian Golf and Country Club. If you would like to be involved with the organization of this event please call Jackie at 613-257-1976.

More New Members....



ROSENHOF BED & BREAKFAST

Historic circa 1880's home features an eclectic décor and a multi-lingual host (English, German, Spanish and some French) who can offer guests one air-conditioned guest room and reflexology treatments. Situated within easy walking distance of historic Carleton Place with shops, restaurants and the Mississippi River. Kanata is just 20 minutes away, downtown Ottawa approximately 40 minutes.

Host: Karen Meiche

Located at: 305 Flora St, Carleton Place, K7C 3M8

Email: rosenhofbb@yahoo.ca

Hay Shore / Lakeside

717 Lake Park Rd, Mississippi Lake, Carleton Place

Located just 30 minutes west of Ottawa on the North Shore of beautiful Mississippi Lake, Hay Shore provides a quick and easy get away where you can enjoy your favourite summer activity.

New for 2010!!

We now offer 8 beautiful waterfront rental units ranging from one to five bedrooms. All of our cottage rentals come with access to a dock and campfire pits. Also available, kayaks, canoes, boats and waterbikes for daily or hourly rentals.

The farmhouse has been transformed into a pub & restaurant complete with conference room and three cozy B&B rooms.

Book you wedding or group functions of all kinds on our waterfront grounds.

For more information:

www.hayshore.com

613 253-LAKE





TOURISM/CHAMBER UPDATE

2010 has been an exciting and busy year so far for the Chamber of Commerce, our membership, and the community.

In 2009, we launched a new town brand, "Meet me on the Mississippi" and this spring (in March) we had an early bird distribution of our 2010 community Information Guide – just in time for the Backyard and Cottage Show in Ottawa. Our 30,000 Guides will reach close to 100,000 people (based on how much they pass from one reader to the next), showcasing Carleton Place across Eastern Ontario and the Ottawa Valley as well as reminding all of us here what a great community we live in!

The Chamber and Arts Carleton Place are your co-hosts at our new Information Centre, Gift Shop and Gallery, located at the old Train Station on Coleman Street. This 'welcome center' is quickly becoming a community gathering place, intended as much for residents as for visitors to Carleton Place. So come and meet us at the Train Station and see what's new in our gallery of creations by local artists, hear about what's going on in the community and buy tickets to your favourite local events.

The "Meet me on the Mississippi" brand was launched and well received in 2009 and will play a key role in the future branding of Carleton Place as a tourist destination and a great place to live, work and play. With a catch phrase that highlights the incredible beauty and wonder of our community we invite residents and visitors to meet us on the Mississippi and enjoy the many experiences Carleton Place has to offer. With nature and recreation facilities, our fascinating heritage, exceptional restaurants and unique shops all you have to do is come out and enjoy!

Your Carleton Place Tourism Team is looking forward to a busy summer as we kick into high gear, bringing you lots of special events and celebrations to enjoy throughout the summer and fall. Spot the Brand – see if you can find all the places where our new "Meet me on the Mississippi" brand is being utilized.

Other exciting endeavours of the Chamber of Commerce in 2010 have included the first annual Consumer Showcase, held in May which highlights local businesses and organizations. Next year we'll be hosting this event earlier in the year, so we aren't competing with the spring fever of a warm sunny weekend. This will be one of a number of ways we will be promoting our local businesses and organizations in the future – so stay tuned to the 'Local First' buzz that's growing here in our community. The Chamber continues to host numerous business networking sessions, and our very popular Golf Tournament, in support of Juvenile Diabetes Research Foundation is just around the corner – so mark your calendars for September 13, 2010 to meet us at the Canadian Golf Club for a great day of fun on the fairway. . .

The Chamber is committed to playing an important role in the continued growth and strengthening of the local business community, and we invite you to work with us to forge realistic solutions to current challenges.

As we continue to be actively involved in the community, please play an active role in helping our community thrive – we invite you to spend even more of your leisure time and your shopping dollars close to home. Supporting local businesses and organizations helps our local economy – which is good for all of us. We always have project committees in need of your help, so let us know if you've got a few hours to spare for a good cause. To learn more about volunteer opportunities, please contact us at 613-257-1976.