

CHAMBER CHATTER



Message from the President



How often have you been asked “What’s for dinner?”. And once you’ve mentioned what’s on the menu, how has it been received? Particularly when my house was full of teenagers, the answer was often “Do we have to, is there anything else?” On occasion I was foolish enough to make another suggestion. This too often received a negative reply. When I was feeling particularly accommodating, I would ask for suggestions from the Peanut Gallery. Rarely did I actually receive one- the gang was sure of what they didn’t want, but couldn’t tell me what would work for them.

In June I was in Kingston for my daughter’s convocation, and I’d asked her to decide where she wanted to go for dinner afterward. The ceremony was terrific, but pinning Dayna down to a restaurant was torturous. She just could not narrow the field.

I was thinking of this the other day when the upcoming Municipal elections popped up in a conversation. I’m pretty sure that if I asked someone on the street to tell us how they feel about Carleton Place and how the town functions, there would be an opinion to share. But is this same person going to check out the candidates for our election in October? They know what they don’t want, but do they know what is important to them and how to get it? History tells us that the percentage of participation is low.

We all have our opinions; many of us, myself included, are quick to share them. I can honestly admit that my opinions are sometimes based solely on an emotional response, and not on having dug deep into the facts. This year, I have made a commitment to myself to figure out what is important to me come election time. I want to know more about the people who will be taking care of my town and its future. I want to ask questions and see that the answers are shared.

The upcoming All Candidates meeting is just one source. Share your questions with our office. Talk to your existing council. Talk to those who have thrown their hat in the ring. Read your local paper. Send letters to the editor. I’ve decided that if I want to have people listen to my opinions, I need to ask more questions and be more involved.

And now I’m heading off to decide what I’m having for lunch; all that talk of food has made me hungry!



Canadian Chamber of Commerce Annual General Meeting 2010

The Canadian Chamber of Commerce’s annual general meeting (AGM) is a must-attend event that lets members of the chamber network plug into the latest developments, trends and issues that are important to the Canadian business community and set the Canadian Chamber’s policy agenda for the upcoming year. The AGM is an event that mobilizes the power of the network to shape public policy.

This year because of the proximity of the event we are excited to be able to send 2 delegates to the conference.

Workshop topics include How to Effectively Advance Municipal Issues and Lobby Local Government.

CHAMBER CHATTER OFFICE UPDATE

Office News

It's been a busy summer thus far at the Chamber of Commerce offices at 132 Coleman St.

We have welcomed many visitors to the community as well as new residents. Chris and Madison have been working hard to ensure that everyone who stops by hears about our wonderful local shopping, attractions and restaurants.

Earlier this summer we had the opportunity to take a tour of the Victoria School Museum and find out about the history of Carleton Place. The Museum is a great place to take your kids, your family and your friends to find out more about what it was like to live and work in our town in the days of early settlement.

The theme for the exhibit this year is "All in A Day's Work".

And speaking of work, we are happy to welcome Cathy Pretty to the office for the next few weeks. Cathy is just finishing up the placement portion of her office administration course at Algonquin College and is working with us to get the office ship shape.

We are also starting to plan some events for the fall so stay tuned for information on all of our upcoming networking opportunities.

We also still have lots of great events on tap for the summer.

MEMBER TO MEMBER BENEFIT OPPORTUNITIES:

We are always looking for ways to make your membership with the Carleton Place Chamber of Commerce more beneficial and profitable..

We are now introducing a new program that can help you save money when you purchase products and services from other Chamber members. The more members who participate, in the program, the more cost savings to you!

Please take the time to consider what kind of promotional discount your company can offer to other Chamber members. It could be 10% off all services, a free consultation or even a coupon for a free service. We hope to launch this program in September when we launch our updated website. For more info give me a call at 613-257-1976..

August

Carleton Place Night at the Races
August 27th.

Chamber of Commerce members are invited to a special night at the Races. Play the slots, bet on a horse and enjoy the buffet. Be sure to mark your calendars you won't want to miss this special night out!

Only \$30 pp includes buffet, taxes, and gratuities, race program, \$2 betting voucher, \$5 slots voucher

All groups or businesses who participate will receive

- a live race dedicated on air to your group or business (15 races only assigned on first come basis)
- a black & white advertisement in the race program (ad copy to be received by August 20th)
- your business name broadcast throughout Rideau Carleton and to over 200 off track betting sites in Eastern

AND MUCH MORE...

For more information please contact Jackie at the Chamber office 613-257-1976



WWW.RIDEAUCARLETONCENTRE.CA

CARLETON PLACE NIGHT AT THE RACES

August 27th, 2010

FOR RESERVATIONS CALL
613.822.2211
EXT 235

COMPLIMENTARY ADVERTISING FOR BUSINESSES

GUESTS MUST BE 18 YEARS OF AGE OR OLDER WITH A VALID GOVERNMENT ISSUED PHOTO ID TO ENTER THE RACES, BATH, KITCHEN & THE DINING ROOM. PLEASE TO ENJOY THE RACES UNDER 17 YEARS OF AGE MAY ENTER THE DINING ROOM THROUGH THE FAMILY ENTRANCE ON THE SOUTH SIDE OF THE BUILDING ON SUNDAYS FROM 11 AM.

RIDEAU CARLETON
ENTERTAINMENT CENTRE

Upcoming Events

August 21: Farmers Market Corn Festival Celebrate the harvest at the Farmers Market. Corner of Lake and Beckwith Streets. 613 253-3561.

August 22: Canal Tours in Support of CP Dragon Boat Race Take a scenic tour along the canal. All Proceeds go towards the purchase of a 2nd Dragon Boat for the Carleton Place Canoe club. Boat leaves Dows Lake at 10am.

Info affiliate@cpcanooclub.com

August 27th: Carleton Place Night at the Races Rideau Carleton Entertainment Centre presents a fun night for Chamber members to let loose, bet on the horses and have some fun. Reserve a spot for your group or business to receive great promotional specials. For more information please call Jackie at 613-257-1976.

September 11: Sounds of Downtown Enjoy an evening of music by talented local musicians in downtown venues with a headliner at the town hall. This annual fundraiser for the arts community is sponsored by Arts Carleton Place and the Carleton Place BIA. Info: www.artscarletonplace.com or www.downtowncarletonplace.com



Tickets can be purchased at the Information Centre, Gallery & Gift Shop at 132 Coleman St.

September 11: Dragon Boat Festival This festival provides a close up view of the dragon boats. The entire race is in full view from the banks of the Mississippi River. Includes plenty of entertainment in Riverside Park. Come out and cheer for your favourite dragon boat! Info: www.fall400.com

September 11: Farmers Market Chilli Cook Off corner of Lake Ave and Beckwith Street. Info at www.cpfm.ca or call 613-253-3561



September 13th: Chamber of Commerce Golf Tournament: Register your team now for the Chamber of Commerce Annual Golf Tournament in support of the Juvenile Diabetes Research Foundation. This year the event takes place at the Canadian Golf and Country Club. To register for the Golf Tournament and to find out more about sponsorship please call Jackie at 613 257-1976.

September 25th: 2010 Heritage Ball "A Night Under the Big Top" is the theme of this black tie event hosted by Geoff and Sandy Thurston of Carlson Wagonlit Travel. Evening includes a gourmet meal, dancing and entertainment. Proceeds go to the sister city High School Exchange Program. Info: 613 257-3822

September 25th: Harvest Lantern Labyrinth Walk Come and celebrate the Fall Harvest by walking through the candle light and lantern decorated Labyrinth. Participants are encouraged to bring a lantern or borrow ours for this memorable walk. Over 600 tea lights will help you to find your way. 6:30—8pm at 267 Edmund St. Rain date is September 26th

October 13th: All Candidates Meeting. The Chamber of Commerce proudly presents an evening to meet the candidates who are running in the municipal election. 6:00—9:00 pm at the Carleton Place Arena.

October 25th—MUNICIPAL ELECTION DAY—don't forget to get out and VOTE!





Carleton Place & District Chamber of
Commerce Golf Tournament in
support of the Juvenile Diabetes
Research Foundation



**SPONSORSHIP OPPORTUNITIES
2010**

GOLD SPONSOR \$1000

- 1 golf team (4 golfers) \$500 value
- 2 additional guests for dinner
- Cart Sponsorship
- Individual Hole sponsorship
- Corporate Logo on Sponsor Board at dinner
- Recognition in follow up releases
- Representation in Chamber newsletter

SILVER SPONSOR \$750

- 1 golf team (4 golfers) \$500 value
- Cart Sponsorship
- Corporate Logo on Sponsor Board at Dinner
- Recognition in follow up releases

BRONZE SPONSOR \$600

- 1 golf team (4 Golfers) \$500 value
- Sponsorship of Hole OR Sponsorship of Cart
- Corporate logo on Sponsor Board at dinner
- Recognition in follow-up releases

PRIZE SPONSOR Various Value

Monday, September 13th, 2010

**The Canadian Golf & Country Club
BBQ Lunch Sponsored by: TD Canada Trust
Shotgun start: 12:30pm Chicken & Pasta Dinner**

**Register and Pay before August 1st to qualify for the Early
Bird Rate of \$110.00 per golfer plus hst
after August 1st the rate is \$125.00 per golfer plus hst**

TO REGISTER YOUR TEAM CALL JACKIE AT 613-257-1976



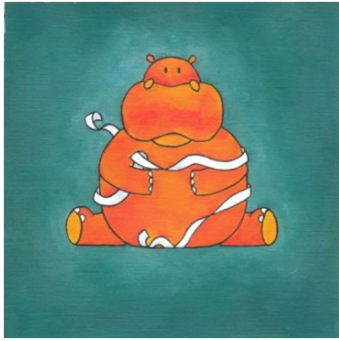
**Golf is 20 percent
talent and 80 per-
cent management.
~ Ben Hogan**

*Join us at the Canadian
Golf & Country Club*

The Canadian is a semi-private 27 hole golf club offering two great courses. Our 18-hole West Course is well respected across the region for its great layout and outstanding conditions. The West Course with multiple dog legs and abundant water hazards will test even the straightest of shots. Our Par 35, 9-hole East Course is one of the few full length 9-hole courses in the area. Small greens and tight fairways will make sure you use every club in the bag. The East golf course is always in great shape and is a real favourite for those who only have time for nine.



Welcome to our New Members



accountapotamus inc.

Accounting, Bookkeeping & QuickBooks Training Services

No job is too big or too small. Whether you're looking for a full regular complement of accounting services for your business, simply want to outsource your payroll, have a shoebox full of receipts that you'd like to turn into a year-end file, or would like training in QuickBooks on how to do these things yourself, we can help.

Please allow us to work with you to identify your accounting requirements and come up with a solution that will meet your needs and fall within your budget.

Our goal is to save you money and give you exceptional service while demonstrating an interest and commitment to your long-term success.

We're attentive, trustworthy, patient and honest, and love what we do. And we'd appreciate the opportunity to make your life a little easier. Full-charge bookkeeping is our specialty, however we are happy to provide a-la-carte accounting services. Initial consultations and support calls are always free.

Please visit our website at www.accountapotamus.com for a complete listing of the services we offer (including some very nice things that people have to say about us), or give us a call at 613-250-9244.

Member Benefits

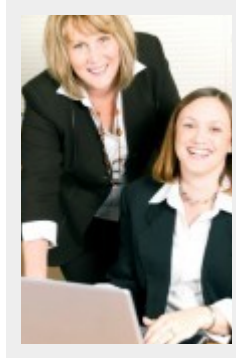
We are always looking for ways to increase the benefits that we can offer to members of the Carleton Place Chamber of Commerce.

Aside for the networking benefits we also offer a number of affinity programs in association with the Canadian Chamber and the Ontario Chamber of Commerce that members can take advantage of.

Chamber of Commerce Group Insurance Plan: this group insurance plan offers affordable group health insurance for small and medium sized businesses. With a complete benefit selection including prescription drugs, vision care, dental care and disability you pay for the program that you need. To find out more about the Chamber group plan contact Heather Allin at Doucett Insurance at 613 253-2410.

TD Merchant Services: TD Merchant Services offers a preferred pricing program to members of the Carleton Place Chamber of Commerce. There is no application fee and you can deposit the funds to any bank account you choose. For more information contact Ian hunter at 613-769-2439.

Esso Business Benefits: As a member of the Chamber of Commerce you qualify for the ESSO Business Card Program. Save 3 cents a litre off the posted pump price! For information on the ESSO program please contact Richard Sauve at 613 256-5009.



Webinar: Helping Canadian entrepreneurs start and grow their business (sponsored by Government of Canada)

August 24th, 2010 •
[Starting a Business, Growth and Innovation, Grants and Finances](#)

Starting or growing a business? If so, learn about financing and venture capital opportunities, and get expert advice from the Business Development Bank of Canada. The BDC is presenting a free webinar that will introduce you to the financing, investment and consulting services that are available to help your business succeed.

The webinar is offered in English and takes place on Tuesday, August 24, 2010, at 2:00 p.m. EST. If you're interested in attending, complete the [registration form](#).

For more information, please send an email to SBTBWebinar@ic.gc.ca.