

# CHAMBER CHATTER

## Message from the President



Welcome our newest members!

First Aid Ottawa

Active Paws Pet Care Services

I had the opportunity to attend the Eastern Ontario Economic Showcase earlier this month. This event included a Tradeshow with booths from many businesses, varied government funded programs providing business and educational support, and towns and counties from across the area. The main program, and certainly the event that was intended to put “bums in chairs” was a series of speakers, including Terry Matthews, Brett Wilson (a.k.a “Dragon” on CBC’s Dragon’s Den), and Donald Trump, a hard man to ignore in ANY crowd.

It was exciting to see our very own Powerbase Energy Systems among the many businesses and local programs highlighted during the initial video presentation.

I’ll share just a few of the bits of brilliance I took away from the line up of speakers provided for our listening pleasure: Terry Matthews reminded us that according to Charles Darwin, it’s not the biggest and best that necessarily survive, but it is often whoever is most willing and able to adapt. His favourite word seemed to be “persistence”, a word I truly admire unless it’s in connection with my friend who truly believes my world would be a better place if I’d just give bungee jumping a try. Brett Wilson shared his personal life experiences that moved him from entrepreneur to entrepreneur/ philanthropist and reminded all of us that there are other measures of success besides our business bottom line. Don Drummond, Chief Economist for TD Canada Trust, assured us that our economy

is heading in the right direction; and Linda Druxbury, a professor at Carleton University, and an expert on managing change in the workplace, kept me completely enthralled as she shared the challenges in meeting our changing needs in the workforce while our population is limiting it’s urge to procreate... not sure how many in the audience took her up on her challenge to go home and “make babies”.

And then there’s “the Donald”. He doesn’t mince words and he doesn’t hold back. He was comfortable sharing anecdotes about making a comeback from the brink of financial ruin and the need for prenups.

I think my most important takeaway was an understanding that everyone in that venue, and everyone networking at the tradeshow afterwards, had their own reason for being there. What makes you get up in the morning and head out the door? What do you show your visitors when they come to visit? How do you measure not just your business success, but your personal success? As a Chamber, these are incredibly important questions and we want to hear your answers. Don’t miss upcoming networking sessions. Visit or present at our Tradeshow in May. Come out and find out just how much is available in our area in brain power, skills and resources. Drop into the Carleton Place Visitor Information Center and let us know what you think. Tell us what interests and motivates you. I guarantee that we have a committee for you! I know I speak for everyone on the Board of Directors when I promise that we are looking forward to hearing from you.

Cindy Hobbs



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## Farewell My Friends!

Each month I approach the newsletter with creative and fresh topics that I hope you, our members find interesting and informative. But this month edition is different as this will be the last newsletter I assemble for you.

I have accepted another position here in Carleton Place and will leave the Chamber with fond memories and many friends. My role began at the Chamber as a temporary one and each day it has grown to be a once in a lifetime experience. I have had the privilege of meeting some inspirational people such as, Dave Paul (ED Officer for the City of Brockville), Fred Blackstein (Order of Canada recipient and guest speaker at our 1st expo), and the Honorable

Perrin Beatty (President of the Canadian Chamber of Commerce and former member of Parliament) but most importantly you our members. When I began almost 2.5 years ago we had just 94 members and now over 200. Did I do it alone—definitely not! I have worked with the best in Carleton Place and I can honestly say your Board of Directors is the best and brightest people I know. I hope to remain part of the Chamber from the sidelines and will be available to the incoming Chamber Manager to assist with the transition. I would like to leave you with just one request—remember we are not here to maintain the status quo—seek change and embrace it!

Sharyl-Anne Andrews



**HAPPY THANKSGIVING**

**Our office will be closed  
October 12th.**

## Tourism Update—Meet Me On The Mississippi!

**Free promotion for your event in 2010!**

**The 2010 Community Guide is coming and we need YOUR community event dates.**

The Events Listing is one of the most viewed sections in the guide for both visitors and residents. Including your events will let everyone know just how much is going on here on the Mississippi!

Please set your dates this week for your community-based events and submit them to the Chamber office by emailing [heather@cpchamber.com](mailto:heather@cpchamber.com) or calling 613-257-1976.

**The final deadline for event submission is October 21<sup>st</sup> !**

Don't forget your events are listed on the Chamber website too! In fact, the Chamber always promotes local events on its website and in its newsletter, so make it a habit to throughout the year to give your event a boost.



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## Upcoming Events:

**October 1st**—Networking Event—Please join us for a joint BIA and Chamber networking event. Carleton Place Canoe Club Cost \$10 Please RSVP to Julie at 257-1976 or [julie@cpchamber.com](mailto:julie@cpchamber.com) by September 29th.

**October 3rd**—Harvest Festival/CP Farmer's Market Join the Carleton Place Farmer's Market for a Harvest Festival from 8am until 1pm! Antique tractors, a petting zoo and plenty more! Lots of activities for the kids! Call Diane Sheets at 613-256-6117 for more information.

**October 21st**—Carleton Place Girl Guides National Campfire Celebration. The Girl Guides are celebrating the 100th anniversary of Guiding. Riverside Park, please bring your own chair and dress for the weather.

**October 22nd**—Networking Breakfast. TD Canada Trust would like to invite you to a continental breakfast and guest speaker. 8am—9:30am Please RSVP to Julie at 257-1976 or [julie@cpchamber.com](mailto:julie@cpchamber.com) by October 20th.

**October 24th**—MaskerAid Halloween Parade—The only event of its kind in Lanark County and it is the most BOOTiful night of the year. Registration Forms are now available for the 5th annual parade. For more information, please contact Cathie McOrmond at 257-8049.

**November 7th**—21st Annual LCIH Women's Fair. 10am to 4pm at the Neelin Street Community Centre. A showcase of women's businesses, crafts, and services. Free admission. All proceeds go to Lanark County Interval House. For more information call Suzanne at 257-5159.

**November 27th—November 29th**—Mississippi MUDDS presentation—The Secret War of Mother Goose or How Laura Secord Goosed the Yanks. Family entertainment—another in the genre of the recent Hercules and Sleeping Beauty. A must see. Contact: 253-2007

**November 28th**—Sanata Claus Parade This year's theme of "A Christmas Melody" For more information please contact Cathie McOrmond at 257-8049.





## Golf Tournament 2009

It was a beautiful fall afternoon at the Mississippi Golf Club near Appleton on September 14. As the players arrived to a sponsored lunch and registered, Chamber staff was happy to see so many familiar faces along with new associates that we hope to see again in the future. This year the tournament was a collaborative effort with Dan Angell, a huge supporter of the Juvenile Diabetes Research Foundation and the step-father of children who live with this disease. In past years Dan has chaired and executed this tournament all on his own, the Chamber was happy to provide support for this charity and the people working so hard to find cures and treatments for the many children suffering across Canada.

The committee worked diligently collecting auction and prizes for golfers as well as attracting new participants to our annual tourney. We couldn't be happier with the support through our membership, the community and Dan's supporters. Lunch this year was generously provided by Giant Tiger and Steve's Independent Grocer. Many thanks! The committee heard from several golfers what a "nice touch" lunch was and that it provided some time for networking and catching up with other members..

As the clock hit 1pm, golf teams hopped into their carts (with great goody bags of water, snacks, t-shirts and coupons) and raced to their tees! A mention must be made of our "best dressed team" the Ladies of Carleton Uniforms who were ready to cuff and read the rights to any team who got in their way.

The big hit at the silent auction was a week at a condo in Lake Tahoe generously donated by the JDRF. Ken Ferguson will be enjoying his holiday thanks to his \$1,550 bid. This year funds raised over \$7,000 with the Chamber preparing to donate a portion to the Juvenile Diabetes Research Foundation. A heartfelt THANK YOU to all of those who made a contribution whether through financial support, participation or the planning of this tremendous event. Next year's Golf Tournament will take place at the Canadian Golf and Country Club and the 2011 tournament has already been booked back at the Mississippi Golf Club. A special thank you to our no. 1 volunteer—Sharon Sinfield! SEE YOU NEXT YEAR!!!!



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