

CHAMBER CHATTER



Message from the President

The Olympic Torch reached our shores on Friday October 30th in Victoria, B.C. It will take 106 days to return to the site of the Olympics for the February 12 start of the 2010 Olympic games. During that time it will have traveled through more than 1000 Canadian communities, including Carleton Place and its environs. It will also be a part of the Paralympic Winter Games from March 12 to 21. I can guarantee that I will be one of the spectators as the relay passes through. I have no way of knowing that this opportunity will ever present itself again.

I can readily admit that I am not an athlete. I was usually the last one picked for teams (I am still sure it was solely based on my height making me difficult to find, not a reflection of my sports prowess...). I have, however, had the privilege to hear a number of Olympians speak at various events. Jayna Hefford, 2 time gold medalist in 2002 and 2006, and silver medalist in 1998 with the Women's Ice Hockey team, was here in Carleton Place 2 years ago. She brought her medals with her, and spent time at our local arena skating with local school children.

What I remember most about her was not only her great pride in her team and her country, but her candor about the difficulties in putting a very difficult loss behind her that all but nixed her team's chances for a medal. Jason Dunkerley was a 2 time 1500 meter silver medalist at the 2000 and 2004 Paralympic Games. He and his two brothers are blind, but he was raised in a household where this was not allowed to limit them. He runs with a guide who has trained with him for years. In spite of being hit by a car near the Rideau Canal in 2005 that left him with a broken leg and skull fracture, he is back doing what he loves.

With both of these amazing athletes, I am most impressed by how they react to adversity. Both acknowledge dealing with disap-

pointment and despair, but neither has hesitated to get up and move on. Both say that they are part of a bigger picture. Jayna identifies herself first and foremost as a team player and appears to take as much joy from her teammates' success as she does her own. Finding the right person to train as his running guide was no simple task, but for Jason, finding Greg Dailey was the right fit.

Imagine the trust, commitment and all around hard work required to make these partnerships look so effortless. I work with a terrific team of people in my "day" job as well as my time spent with the Chamber board and office staff and this is a timely reminder to acknowledge the support I receive daily. Who makes your day a little lighter? Is it a co-worker or a client who tells you that you've made a difference to them? Do you have a supplier or service provider who always seems to come through just when you need them the most, or someone who is always quietly there in the background? This is also a time to look around you and take a look at the people and resources that can help you get from where you are to where you want to be. What do you need, who would you like to hear from? What information or access will make you more successful?

Be sure to let us know at the Chamber. We want to be a part of your success. Drop us a line or stop in and say hello to Jackie Kavanagh, our new office manager, at the Visitor's Center. I know she is as anxious to get to know all of you as you are to meet her. And I'll see you on the Olympic Torch route on December 13th!

Cindy Hobbs

Welcome our newest members!

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COMMERCIAL & RESIDENTIAL SERVICE

Meet the new Manager!

It is with a great sense of excitement and anticipation that I come into the role as Office Manager/ Member Administrator at the Carleton Place Chamber of Commerce.

I look forward to working with all of the members of the Chamber as well as our local partners in promoting businesses and the town of Carleton Place to residents and visitors alike.

Being born and raised in Carleton Place has given me the opportunity to experience all the wonderful attributes of small town life. Having the opportunity to study in Ottawa and work in Toronto has given me the opportunity to appreciate the benefits of small town life.

After graduating from CPHS, I studied Communications at Carleton University and then Radio and Television Broadcasting at Algonquin College. I hold a Bachelor of Arts Degree in Communications and a Diploma in Radio and Television Broadcasting.

I worked for a period of time on Parliament Hill with Rogers Television, and

then moved to Toronto to accept a position at Global Television Network in News and Information Programming. While at Global Television I was fortunate to work as Associate Producer on a number of various shows including "News at Noon," Focus Ontario" and the national talk show "Bynon".

When it was time to start a family, I knew that there was no other place that I would rather raise my children than Carleton Place. After moving back, I worked for a variety of publishing companies, promoting both Canadian and International authors to local media.

More recently I have spent time in the community at many of the schools organizing fundraising events and promoting parental involvement.

In my new position with the Chamber of Commerce, I hope to be able to utilize my experience in the publicity, communications and media fields to provide support and vision to help create a better, stronger more vibrant business community.

I hope to be out and about meeting members soon and look forward to re-establishing old friendships and making new ones as well. If the meantime, please feel free to drop into the Visitor Centre/ Arts Carleton Place Gallery on Coleman Street or give me at call at 613- 257-1976 to discuss any questions or concerns.

Jackie Kavanagh
Office Manager/
Member Administrator

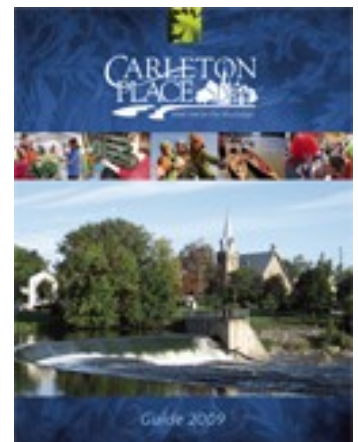


Show your CP Pride—Be Seen in the 2010 Community Guide

Ad space is still available in the 2010 Community Guide, hurry to reserve yours!

Not only is the Carleton Place Community Guide distributed to all CP residents and throughout Eastern Ontario, this year there will be a special focus on delivering the guide to tourist destinations within a 100 mile radius. This is your one-time opportunity to entice visitors to your business. With 15,000 guides distributed, how can you go wrong?

Special rates for Chamber members!
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We are on the web!
www.cpchamber.com



Fall/Winter Specials:

Wind Spinner Signs

18" x 30" metal frame, including a double-sided full colour insert - \$159.00

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Sandwich Boards/Sidewalk Signs

18" x 24" metal frame, including two full colour inserts - \$99.00

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Contact Lesley Musker at 613 253 5324 ext 1 or by email at sales@53colours.com to place your order today!

Offer is valid from November 1st until January 31st, 2010!

Upcoming Events:

November 19th- Arts Carleton Place Flippin'Art Night, starting at 5 p.m. at Ballygiblin's.

November 19th and 21st- BIA Open house. Shop Downtown Carleton Place Thursday evening from 4-8pm or Saturday from noon- 4pm. Enjoy specials, treats and a **pride that comes with Shopping Locally!**

November 19th- Read's Book shop hosts Lowell Green for a book signing session from 6:30-8:30pm.

November 20th- Lunch & Learn session. Learn the benefits of Chamber membership along with an opportunity to promote your business and services. Carleton Heritage Inn, noon-1:30pm.

November 20th- Violet Femmes - Girls Night Out Fundraiser! Cocktails & Silent Auction, Fine Dining courtesy of Ballygiblin's Restaurant & Pub, Dancing & Surprises with DJ Jack Denovan and hosted by Josie from Hot 89.9's morning Hot Tub; what could make for a better, more fun-filled evening?! Proceeds for this event to benefit Lanark County Interval House.

November 21st- Carleton Place Manor, Annual Bazaar & Tea. From 2-4pm. Delicious desserts & more!

November 27th-November 29th-Mississippi MUDDS presentation-The Secret War of Mother Goose or How Laura Secord Goosed the Yanks. Family entertainment-another in the genre of the recent Hercules and Sleeping Beauty. A must see. Contact: 253-2007

November 28th-Bring your family downtown at 5 p.m. for the Carleton Place Santa Claus Parade. This year's theme is "A Christmas Melody" For more information please contact Cathie McOrmond at 257-8049.

December 6th- A Holiday Sensation at the Train Station! Join the Chamber, Arts Carleton Place, Paul Nelson and The Yoga Station for an open house and holiday shopping. Snacks and Cider from noon to 5 p.m.! Also don't miss the open house going on at Wisteria, 62 Bridge St. for 20% discount on new items and 10% on consignment items!

December 10th- Chamber of Commerce Holiday Wine & Cheese. Join the board and staff for a cup of holiday cheer, from 5-9 p.m. in the upstairs of the Thirsty Moose. Tickets are \$10 and include snacks, door prizes and a glass of wine. Contact julie@cpchamber.com to reserve your tickets!

December 13th- Olympic Torch Run Comes to Carleton Place, watch for times and route to be announced! Wear your red to support our Canadian Athletes!

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TOWN COUNCIL UPDATE FROM GERALD KIRBY

“What happens at Town Council that affects the economic environment of the Town and area?” This is a question often asked by Chamber members. Is there a trickle-down affect to Chamber members or to their business, other businesses and/or families because of the Town actions?

Now why is Kirby writing this column? The answer is simple; I am the Council representative on the Board of the Chamber of Commerce. As such it is felt that I am responsible for bringing the Chamber of Commerce up-to-date on the affairs of Council.

Another question which begs an answer is, what are the general parameters of my writing? The policies and procedures implemented by Council do indeed impact members in one way or another as they do on all Town residents. Further, I was asked to give the news which I believe would be of general interest to members.

Code of Conduct

Council has adopted a Code of Conduct or code of ethics. The Code was passed (5 to 1 vote) by Council on October 13, 2009.

A code of conduct or ethics can be described as consisting of moral principles and standards of conduct. It talks to principles of human morality and duty. Morality, in turn focuses on the “right” and “wrong” of human behaviour. In other words a municipal code of conduct deals with the “moral” treatment by councillors of town residents, each other, town staff and folk in other municipalities, the province and federal government.

To be meaningful, a code should be above the law but below the ideal. Therefore, a code of conduct should be designed for practical and idealistic purposes, because it needs to be both practical and enforceable.

In conclusion, a code will only work if the members look inwards as well as outwards.

Infrastructure Spending

Council authorized the hiring of Genivar Engineering as project manager for the seasonal sensitive data collection and pre-engineering work in case the Town receives approval of the Youth Funding Infrastructure Submission. One of the difficulties with infrastructure projects is that they are time sensitive. That is, projects are expected to be completed by March 2011, so we cannot afford to waste time at the front end of a project.

I will give further information on infrastructure spending in a later column.

Lanark County Transit (LCT)

Council has (by a vote of 6 to 1) approved the LCT as the commuter transit provider for the Town (to Ottawa and back). Under the agreement yet to be authorized by Council, there are conditions that will have to be met by both Town and LCT.

The agreement will require the Town to adopt a By-law to regulate transit provided by LCT. Council will provide \$40,000 in start-up costs and will guarantee a \$120,000 line of credit for the LCT. The Board of the LCT will keep the Town informed, on a regular basis about its financial position. LCT says that a fare subsidy will not be required; this was a major selling point to Council.

The line of credit is to fund the LCT for the first year. LCT’s business plan shows repayment of the Line of Credit starting in 12 months after start-up. Start-up is expected to be this December, or January 2010.

NEWS AND MORE FROM CARLETON PLACE

ALTC Coming to Carleton Place; Looking for Office Space:

The Adult Learning and Training Centre (ALTC) is a non-profit organization providing free training to adults in Lanark County. It has historically been physically centred in and around the Town of Perth, but has recently extended its services to the town of Smiths Falls and is beginning to offer services to the residents of Carleton Place.

The organization is looking for a donation of office space where it can conduct evening training sessions in Carleton Place. We are hoping a generous Chamber member will be able to help.

If you have space please contact:

Tom Bevens, Executive Director Adult Learning and Training Centre
48 Wilson Street West, Unit 4 Perth ON, K7H 2N4
Phone: 613-264-9110 **Fax:** 613-264-1969
E-mail: altc@cogeco.net www.altclanark.ca



Carleton Place's Winter Lights Celebration!

The Carleton Place in Bloom Committee, in partnership with the BIA, is welcoming judges from the National WinterLights program to Carleton Place on December 1 and 2, 2009. This is the first time Carleton Place has been involved in this program. The judges will be assessing the town on a number of criteria including winter pleasures, festive season celebrations, good will programs, tourism and promotion, and visual presentations (see www.winterlights.ca for further details).

The Committee needs to provide the judges with a listing of events - both ongoing or one time only events - that occur between November 1 and March 15. For example, we are highlighting the Mississippi Mudds pantomime as well as the Minor Hockey League. If you know of any events or programs that we could highlight, please send the information to: wendyleblanc@sympatico.ca.

Additionally, we are hoping to visit events that are taking place on the evening of Tuesday, December 1 and during the day and evening of Wednesday, December 2, and hope to take in as many activities and meet as many people as possible. Again, please send that information to the above email address, and, if possible, provide a contact name and number.

We encourage you to get in the spirit of celebrating winter by displaying seasonal decorations at your home or place of business!

Please help make sure that we highlight all the wonderful people, organizations and events that make Carleton Place such a great community. Thanks for your input!

Warm regards,

Wendy LeBlanc, Chair, Carleton Place in Bloom Committee