

CHAMBER CHATTER



Message from the President

I'm happy to say that we are finally settling into a new routine at the heritage Train Station on Coleman Street. Many, many thanks to countless volunteers, Arts Carleton Place, the Town, staff, board and contractors who worked so hard to make this move happen—all of your efforts are deeply appreciated.

We invite all members and the public to join us on June 23rd for a Ribbon Cutting and Grand Opening at the Train Station from 11 to 3. Come out and enjoy great company, wonderful food, a beautiful new Visitors Centre, Gift Shop and the Arts Carleton Place Gallery—we'll make you welcome!

Speaking of welcomes, we're getting set up just in time to add summer students Chris Anderson and Jennifer Kozera to the staff. Chris and Jennifer are our Tourism Ambassadors for the summer so expect to see them participating at local events, providing travel advice to visitors and donning their retail caps to serve customers at the Gift Shop.

The Visitors Centre and Gift Shop will sell select products made within a 100 mile radius of Carleton Place. We will be able to highlight some of these products at the Grand Opening and are looking forward to fully stocking our shelves over the next few weeks ...this is an exciting addition to our earning capacity!

These are exciting days for the Chamber. We outgrew our office at the Town

Hall a few months ago and now with room to expand it's "full steam ahead". To think all of this forward thrust is happening in the midst of challenging economic times speaks volumes about solid planning, collaboration, dedication and a collective vision shared by the Chamber's board, the Town and Arts Carleton Place.

To the staff at Town Hall who made such excellent coworkers for so many years—our personal thank you is pending—let me just say that it involves food! Happy summer to all! See you on the 23rd at the Train Station.



President, Cindy Hobbs, Royal Bank Manager

"The wise things you do in today's bad times create tomorrow's good times."



Spencer Johnson, M.D.

Author of Peaks and Valleys—Making Good and Bad Times Work For You—At Home and In Life



Welcome to our newest members:

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Chamber Office Report

Talk about a whirlwind of activity! We've actually moved in if you can believe it! It has taken much longer than we anticipated but we are now unpacking and getting ready for our Grand Opening on June 23rd.

Mark your calendars and come celebrate this new adventure with us. We are planning to open a small retail store in our Visitor Centre featuring local products; all items will be made or sourced from within 100km of Carleton Place. If you have a product that you would like us to sell please contact our office! Space is limited so please call soon!

We would also like to welcome Arts Carleton Place to our new location— together we will be offering a fantastic experience for our visitors.

I want to extend a warm welcome to our new summer students, Jennifer Kozera and Chris Anderson.

And if all of that isn't enough, guess who's coming to the area in September? Yes, "The Donald" will soon be in eastern Ontario at a trade show near you.

The Eastern Ontario Economic Showcase is taking place at the Ottawa Civic Centre, Exhibition Hall on September 24th from 10am to 8pm. Guests will gain invaluable insight and guidance on topics such as leadership, new business and partnership opportunities in Eastern Ontario, innovation and managing change from the likes of Donald Trump, Terry Matthews and others.

Visit the website at www.easternontarioshowcase.com to register for the tradeshow or purchase tickets to the seminars. If you register before June 30th you'll have a chance to:

- receive 2 additional tickets to expert commentary segment
- win free exhibit space
- win a trip for 2 to New York City
- win a chance to profile your community on the main stage



Member News:

Cardel Homes—Cardel's newest creation "The Findlay" is now open at 68 Stonewater Bay for viewing; The Findlay features an open concept with spectacular views of the Mississippi.

Mississippi Flooring—To celebrate the store's 14th anniversary owners Christina and Brian Rawding gave their showroom a significant makeover complete with brand new lighting, raised ceilings, paint—and of course, floors. Drop in for a visit at 61 Industrial Avenue!

Tourism Update—Meet Me On The Mississippi!

Congratulations to the BIA and the Wool Growers on a wonderful day of festivities at the Lambs Down Park Festival on June 13th. A beautiful day brought the crowds out and they stayed for the entertainment, food and bargains to be had!

The Chamber supplied cake in celebration of the town's 190th anniversary, and as someone who ended up covered from head to toe in icing, I can attest to the fact that what I didn't end up wearing was devoured.

I'm so pleased we were able to hire two excellent summer students so quickly. Jennifer Kozera is studying Tourism at the university level and has all kinds of accreditations in adventure and eco-tourism. She'll be a great asset when we start developing tourism packages.

Chris Anderson is a Carleton Place high school student who comes recommended by a local contractor—Chris also has retail experience and strong local knowledge which will come in handy in this job. Both Chris and Jennifer impressed us with their personable presence and their willingness to take on any tasks proposed. We're fortunate to have them on our team!

We're frantically unpacking and getting the tourism office set up to welcome all and sundry on June 23rd at our Grand Opening. See you then!

heather@cpchamber.com



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We are on the web!
www.cpchamber.com

Upcoming Events:

June 23rd—Grand Opening of the Visitor Centre and Gift Shop at the Train Station, 11am to 3 pm

June 26th—Smilez Dentistry Open House and Arts Carleton Place Vernisage, 4 to 7 pm at Smilez Dentistry, 2-525 McNeely, between the LCBO and Telus

June 28th—Classic Car Show in Riverside Park. Beautiful cars—beautiful venue from 10 to 3; contact Ken Ferguson, CP Lions club, 257-8453

July 1st—CANADA DAY—come celebrate at Riverside Park; last chance to email Julie for a booth; Julie@cpchamber.com

July 12th—Carleton Place & District Hospital Heritage 5km Run

July 12th—Yellow Ribbon Musical Tribute to Welcome Home Our Troops—Carleton Place Legion Time: 12:25pm Admission FREE but donations will be accepted

July 18th & 19th—Canoe Club Regatta at Riverside Park

Mike Gillissie Wins Prestigious Award!



Mike Gillissie, resident of Carleton Place, member of the Carleton Place Chamber of Commerce, and president of ROSE Environmental Services Limited was presented the Capital

Educator's Award from the Ottawa Carleton Research Institute (OCRI.)

Mike was nominated by students in the Occupational Safety and Health program at Algonquin College where he teaches Ergonomics, Industrial Hygiene and Legislation. The award recognizes teachers who have made a difference and have exhibited excellence in their programs. Locally Mike has provided health and safety consultation and training to employees of to the Town of Carleton Place and to businesses such as DRS.

The Capital Educators' Award is given to those educators that instill confidence and a passion for learning in their students. Of more than 300 nominees, only 20 were award recipients. Nominations were open to edu-

cators in all four publicly funded school boards, two colleges and four universities located within the City of Ottawa.

A panel of judges from business, education and community based organizations reviewed finalists and determined the award winners. Recipients were announced at the 8th EduGala held at Algonquin College and hosted by OCRI, Ottawa's lead economic development agency.

Congratulations on a phenomenal achievement Mike!

ROSE Environmental Services include indoor air quality evaluations, designated substance assessments, chemical exposure evaluations, noise measurements and health and safety audits. Corporate clients include the Canadian Museum of Nature, Natural Resources Canada, Lockheed Martin Canada, Nortel Networks, GSI Lumonics, Algonquin College and General Dynamics Canada.

You can contact Mike at 613-492-0763 or write Mike@ROSENV.com

Interesting Tidbits

...thanks to the Ottawa Chamber for these items!

Lead to Win: this program is accepting applications for their program starting July 28th, 2009. Participation is free for experienced individual who want to start up a new technology company in the Ottawa area. Participants are evaluated on the quality of their idea and their educational background and work experience. For information about the program and to apply visit: <http://www.leadtown.ca>

BDC's 2009 Young Entrepreneur Awards: Applications for Business Development Bank of Canada's 2009 Young Entrepreneur Awards are open until June 24th. BDC plans to award young Canadian entrepreneurs aged 19 to 35 with awards on October 20th at a gala taking place in Ottawa during Small Business Week. To make a nomination visit www.bdc.ca/yea.



Golf Tournament 2009

As the snow melts and the blades of grass slowly appear many are anxiously awaiting a different kind of green- the **PUTTING** kind! The call of the sunshine and the clubs taunting from their winter home of the closet are enough to drive any golfer crazy. Take this opportunity to look to the future, imagine the season ahead and book your team for the Chamber's annual Golf Tournament. Taking place this year on **Monday September 14, 2009** at the **Mississippi Golf Course** where funds raised will go to support the Chamber and Juvenile Diabetes.

Register and pay for your team prior to July 1 and take advantage of the special **Early Bird Rate of \$100** per golfer (\$400 per team) and be entered to **WIN** a pair of **weekend passes to Riverside Jam** in August! Regular rates for teams registering and paying after July 1 are \$125 per golfer, or \$500 per team. Fees include green fees, bbq lunch and buffet ham & beef dinner. **Prizes will be awarded for Best Dressed Team- Be creative! Be original! Have fun!**

For registration forms and to confirm your sponsorship contact Julie@cpchamber.com.



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Golf Tournament Sponsorship Opportunities

GOLD SPONSOR

\$1500

Includes: Public recognition in follow-up press releases and advertising; Representation in August & September Chamber newsletters with logo; Logo and Company name presented on sponsor board at every 3rd green; 4 additional dinner guests for buffet dinner; Corporate logo to appear on Sponsor Board at dinner; 1 golf team (4 golfers); ½ page advertising in golf program

SILVER SPONSOR

\$1000

Includes: Corporate logo to appear at on Sponsor Board at dinner; 1 golf team (4 Golfers); 2 additional dinner tickets for buffet; Business Card ad in golf program; Public recognition in follow-up press releases and advertising; Representation in August & September Chamber newsletters with logo

BRONZE SPONSOR

\$750

Includes: Corporate logo to appear at on Sponsor Board at dinner; 1 golf team (4 Golfers); 2 additional dinner tickets for buffet; Public recognition in follow-up press releases and advertising; Representation in August & September Chamber newsletters with logo

EVENT SUPPORTER

\$500

Includes: Corporate logo to appear at on Sponsor Board at dinner; Logo representation on one hole; 1 Golf Team (4 golfers); Representation in August & September Chamber newsletters with logo

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